Press Release

ASA Live for Sharetec Credit Unions, Shaping the Future of Securely Connected Finance

Provo, Utah – ASA, a leader in securely connected finance, today announced that it is now seamlessly embedded into Sharetec's On-the-Go mobile banking platform as a standard feature for the company's nearly 300 credit unions, representing 1.5 million members, with launches already started. This will enable credit unions to drive engagement, loyalty, and revenue.

ASA's connected finance solution allows Sharetec credit unions to easily and cost-effectively offer a marketplace of vetted fintech products and tools directly from their digital banking experiences. Because all member data is tokenized and anonymized before it's shared with fintechs, fraud risk is eliminated, and users gain optimal privacy and control. With ASA, credit unions of all sizes can be at the forefront of leading technology, empowering members with the robust functionality needed to save, invest, and grow their wealth.

River Community Credit Union is an early adopter of ASA's technology. Nate Bissell, CEO of the credit union, explained, "At River CCU, we strive to stay as close to the leading edge of technology as possible – and this partnership with ASA via Sharetec helps us do exactly that. As a smaller credit union, ASA allows us to provide our members with the features and functionality they want in a secure, private, and efficient way."

ASA provides a complete view of a user's holistic financial picture by seamlessly connecting all accounts, loans, and transactions via SDKs. This comprehensive, centralized view allows users to identify daily, monthly, and yearly trends to gain a better grasp of their overall financial position. At the same time, credit unions will understand their members and their financial behaviors and needs better than ever before.

Southern Chautauqua FCU is also an early adopter of ASA. Shaa Moore, CIO of the credit union, said, "We're excited about ASA because it brings something new to the table that has never been done before. ASA will help us keep members inside our app for their full financial needs, eliminating the need for them to rely on multiple third parties or fintechs. By uniting the full range of their financial tools and information in one place, we're becoming a true one-stop shop for our members."

"Sharetec is providing an industry first through our strategic partnership with ASA, empowering our credit unions to offer the features and functionality necessary to grow. Simply put, we strive to protect, support and shape the future of the credit union movement," stated Rachel Collins, CEO of Sharetec. "ASA provides the compliance, security, privacy, and innovation needed for credit unions to better serve their members and win in this highly competitive environment."

"ASA is at the forefront of securely connected finance, providing members with a complete view of their financial health while delivering easy, secure access to the tools and solutions they need to manage and improve their financial lives," said Landon Glenn, CEO and Founder of ASA. "Together with Sharetec, we are enabling their impressive ecosystem of nearly 300 credit unions to lead the pack when it comes to innovation, digital engagement, and growth."

About ASA

Provo, Utah-based ASA is a securely connected finance platform that allows financial institutions to easily, efficiently and securely offer a vetted marketplace of fintech products to their users. With ASA, banks and credit unions are easily and cost-effectively offering the latest innovations, fintechs are scaling more easily and end users gain unprecedented financial empowerment tools and options. Learn more at https://asavaultcom/.

About Sharetec

Sharetec is a leading provider of forward-thinking and best-in-class core processing and digital banking solutions to reinvigorate credit union operations and enhance member experience. Since its inception in 1993, Sharetec has grown steadily, currently supporting nearly 300 credit unions. With offices nationwide, Sharetec continues to propel the success of credit unions across the United States, U.S. territories, and the Caribbean.