



FOR IMMEDIATE RELEASE

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RCU donates \$59,000 to expand access to healthy food for International Credit Union Day

Santa Rosa, Calif. – More people will have food on their table thanks to the commitment of Redwood Credit Union and other credit unions. On October 16, RCU joined credit unions around the world in celebrating the spirit of the global credit union movement on International Credit Union (ICU) Day, a day for credit unions to raise awareness and reflect on their history and commitment to serving their members and communities. This year’s theme, “Cooperation for a Prosperous World,” recognizes how credit unions bring people together through shared purpose and support.

To honor ICU Day, RCU supported local nonprofits focused on expanding access to healthy food: RCU donated 25 cents for each purchase members made with their RCU Visa® debit or credit cards on October 16, to benefit food nonprofits in Sonoma, Napa, Marin, Lake, Mendocino, and San Francisco counties. With 1 in 5 California households facing food insecurity,* this effort helps support organizations working to ensure everyone has access to nutritious food.

This year, RCU donated more than \$59,000 to five nonprofit partners committed to addressing food insecurity for vulnerable populations across six counties:

- [A Simple Gesture](#) (Sonoma)
- [Redwood Empire Food Bank](#) (Sonoma and Lake)
- [Plowshares](#) (Mendocino)
- [SF-Marín Food Bank](#) (San Francisco and Marin)
- [Community Action of Napa Valley](#) (Napa)

“ICU Day celebrates the spirit of people working together to empower financial well-being and the shared purpose that leads to a stronger, more inclusive community,” says RCU President

and CEO Brett Martinez. “We’re honored to help members achieve their goals and dreams, and to support organizations that increase access to healthy food for those who need it most.”

This year, International Credit Union Day was celebrated the same week as RCU’s Day of Impact. On October 13, RCU partnered with Foster Love, with RCU’s full workforce of 1,000 team members assembling nearly 4,000 care bags and birthday boxes – enough for every foster youth in San Francisco and all the North Bay counties where RCU has locations. These resources were distributed to local foster youth in partnership with more than a dozen local nonprofits across 6 counties in RCU’s service area.

*Source: [California Association of Food Banks](#)

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$9.7 billion in assets and serves more than 514,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

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