



FOR IMMEDIATE RELEASE

CONTACT INFORMATION:

Redwood Credit Union Public Relations Department

[\(707\) 576-5224](tel:(707)576-5224) / PR@redwoodcu.org

[HIGH-RES IMAGES HERE](#)

Newsweek names Redwood Credit Union one of America's Best Credit Unions for third year in a row

Santa Rosa, Calif., January 21, 2026 — Newsweek has named Redwood Credit Union one of America's Best Credit Unions, recognizing its member satisfaction, financial strength, and community impact for the third consecutive year.

"We're honored to be recognized by Newsweek as an industry leader strengthening the communities we serve," said Brett Martinez, President and CEO of Redwood Credit Union. "As a trusted financial partner, we're committed to helping our over 521,000 members achieve their goals through innovative products, exceptional service, and a deep commitment to doing the right thing."

Newsweek conducted an extensive study, in partnership with market data research firm Plant-A Insights Group, to determine America's Best Regional Banks and Credit Unions. They used a rigorous scoring model to analyze the overall health and stability of regional financial institutions nationwide, including a survey of more than 71,000 U.S. residents and 845,000 reviews.

"More than financial service providers, credit unions are community partners, showing up in neighborhoods, participating in local initiatives and helping strengthen the connections that bind their members together," said Jennifer H. Cunningham, Editor-in-Chief of Newsweek.

RCU has also been recognized by Newsweek as one of America's Best Regional Banks and Credit Unions in both 2024 and 2025, and one of America's Greatest Midsize Workplaces in 2025.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San

Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$9.76 billion in assets and serves more than 521,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

#