



FOR IMMEDIATE RELEASE

EECU Sponsors Community Events Honoring Martin Luther King Jr.'s Legacy

FRESNO, Calif. (Jan. 16, 2026) – Educational Employees Credit Union (EECU) is proud to sponsor the 42nd Annual Commemoration celebrating the life, legacy, and lasting impact of Martin Luther King Jr.

The multi-day community celebration takes place throughout Fresno and Clovis during the holiday weekend, starting with a garlanding ceremony at Courthouse Park on January 16 and culminating with a commemoration program and community awards ceremony at the Veterans Memorial Auditorium on January 19.

For more than four decades, the City of Fresno Reverend Dr. Martin Luther King Jr. Unity Committee has hosted this community-wide celebration to reflect on King's legacy. EECU's sponsorship supports the committee's efforts to provide these events that unite the community around shared values.

"We are honored to support this long-standing commemoration and to stand with our community in celebrating a legacy rooted in compassion and opportunity for all," said Elizabeth J. Dooley, EECU president and CEO.

EECU has a long history of supporting educational, civic, and community initiatives across Central California, with a focus on empowering individuals and strengthening the communities it serves. To learn more, visit myEECU.org.

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EECU serves 12 Central California and Central Coast counties and has 23 branches and more than 396,000 members. Since 1934, EECU has provided affordable financial products and services to meet its members' saving, borrowing, and investing needs. EECU is very active in the communities it serves, proudly supporting numerous programs, activities and events that enrich the community experience, and providing free financial wellness education to people of all ages.