

Family Trust Federal Credit Union recognized for housing-focused financial education efforts



Rock Hill, S.C. (February 18, 2026) – [Family Trust Federal Credit Union](#) (Family Trust) has been recognized by the [Carolinas Credit Union Foundation](#) with the Desjardins Adult Financial Education Award for its work combining financial education with housing stability for individuals transitioning out of homelessness in York County.

The Desjardins Adult Financial Education Award recognizes credit unions that demonstrate leadership in promoting financial literacy through education, outreach, and innovative programs that strengthen financial well-being. Family Trust was selected for its “Changing Lives Through Housing and Financial Literacy” initiative, a collaborative effort designed to meet people at a critical turning point in their lives.

In partnership with [Housing Development Corporation of Rock Hill](#) (HDCRH) and [United Way of York County](#), Family Trust supported 11 individuals moving from homelessness into permanent housing through Rapid Rehousing and Permanent Supportive Housing programs. Alongside housing placement, participants received financial education, personalized coaching, and access to Individual Development Accounts (IDAs) to help them build savings and long-term financial stability.

Family Trust staff led workshops focused on budgeting, credit, and saving, giving participants the tools to manage their new stability and work toward independence. Through the IDA program, participants were able to immediately apply what they learned by saving toward future goals with matched funds provided through community partnerships.

“Financial education is most impactful when it’s timely, practical, and paired with real opportunity,” said Ryan Harvey, president and CEO of Family Trust Federal Credit Union. “By combining stable housing with financial coaching and savings tools, we’re helping people build a foundation they can sustain.”

The initiative reflects Family Trust’s broader commitment to financial wellness and its mission of helping people achieve financial success. In addition to housing-focused programs, the credit union provides free financial counseling, community workshops, school partnerships, and first-time homebuyer education throughout the region.

To learn more about Family Trust’s financial education programs and community initiatives, visit www.familytrust.org.

About Family Trust Federal Credit Union

Founded in 1957, Family Trust Federal Credit Union serves more than 58,000 members across 17 counties in South Carolina and North Carolina, operating seven branches in York County and one in Greenville. Recognized by Forbes as the best-in-state credit union in South Carolina, Family Trust offers checking, savings, loans, credit cards, mortgages, and investment services. Learn more at www.familytrust.org or follow Family Trust Federal Credit Union on [Facebook](#), [Instagram](#), and [LinkedIn](#).