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LGE Community Credit Union recognized with Diamond Award for outstanding social media efforts

Atlanta, Ga. (April 7, 2026) – LGE Community Credit Union was recently named as a winner of a Diamond Award, the America’s Credit Unions Marketing, PR & Development Council’s annual competition recognizing excellence in credit union marketing.

LGE received a Diamond Award in the Social Short-Form Video category for its “Meet the Branch Manager” campaign. Posted across LGE’s Facebook, Instagram, and LinkedIn pages, the series of videos introduced viewers to branch leaders who serve their communities, reinforcing LGE’s commitment to personalized service and community connection.

This year’s competition drew a record 1,481 submissions, with 181 organizations from 42 states selected as winners. In total, 330 awards were distributed, reflecting the exceptional quality of work produced by credit unions nationwide.

“We are proud to recognize LGE Community Credit Union and this year’s Diamond Award winners for their entries that deliver both creativity and results,” said Lorrell Bellotti, Diamond Awards Co-chair and Chief Marketing Officer at Western Vista Federal Credit Union. “These entries demonstrate an understanding of the people we serve and strategic execution that delivers measurable impact.”

For more than 30 years, the Diamond Awards have celebrated excellence in credit union marketing.

About LGE Community Credit Union

Named one of America’s Best Credit Unions 2026 by Newsweek and one of America’s Best-In-State Credit Unions 2025 by Forbes, LGE Community Credit Union connects metro Atlanta and northwest Georgia to best-in-class financial products, expert advice, and personalized service. Since 2010, LGE has given back over \$3 million to local nonprofit organizations and individuals in need through the LGE Community Outreach Foundation. For more information about LGE, visit LGEccu.org. Federally insured by NCUA.

About America’s Credit Unions

America’s Credit Unions is the unified voice for not-for-profit credit unions, representing more than 95% of the industry’s assets and their more than 145 million members nationwide. America’s Credit Unions provides strong advocacy, resources and services to advance, empower, and protect credit unions and the people and communities they serve. For more information about America’s Credit Unions, visit AmericasCreditUnions.org.

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