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**CUES Leadership & Organizational Services Brings
Tailored Strategic Solutions to the Industry**

MADISON, WI – May 12, 2026 – Credit unions facing complex challenges now have a trusted industry advisor to turn to: CUES Leadership & Organizational Services.

Featuring a team with more than 40 years of combined experience working inside credit unions, CUES Leadership & Organizational Services delivers tailored, holistic support designed to meet each credit union’s unique needs.

“As professionals with deep institutional knowledge, our team understands the real-world constraints credit unions face, including budgets and internal constraints,” said Pixie Gray, CUES SVP/Organizational Development.

Unlike other industry consulting models, CUES Leadership & Organizational Services works alongside credit unions to strengthen people, culture, and strategic execution through a collaborative, organization-wide approach.

“Partnering closely with our credit union clients, we take a deep look at their specific circumstances, then create tailored solutions to enhance and complement existing resources—not replace them,” Gray said.

The process starts with a discovery call featuring a structured set of thoughtful, in-depth questions designed to uncover the realities of the credit union's culture, challenges, and goals.

From there, the team designs a strategic plan tailored to the credit union's specific circumstances.

“Our approach is modular; think of it like Legos,” said Gray. “We recommend the pieces we believe will be most effective, then work in partnership with the credit union to adapt the plan to create the right fit.”

Once the plan moves into action, the CUES Leadership & Organizational Services team provides the exact level of support each credit union chooses.

“Our team remains a ready resource as credit unions put their plans into action,” said Gray. “We serve as a partner, advisor, or consultant at whatever level is most helpful, providing support where it adds value and stepping back when teams are ready to move forward independently.”

Learn more about CUES Leadership & Organizational Services at cues.org/CLOS. Learn more about CUES at cues.org.

About CUES

For over 60 years, CUES has advanced the credit union movement by developing exceptional purpose-driven leaders who meet the unique needs of their organizations and the communities they serve. CUES partners with the credit union system to elevate the leaders of today and tomorrow through exclusive networking and event opportunities, programs that facilitate personal and professional development, and unmatched digital

and in-person learning experiences. Visit [CUES.org](https://www.cues.org) to learn how CUES plays a pivotal role in shaping the future of credit unions.

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