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Fort Worth Community Credit Union Announces Name Change to Worth Credit Union.

Fort Worth, Texas — May 1, 2026 — Fort Worth Community Credit Union is proud to announce that it will officially change its name to **Worth Credit Union**, effective May 1, 2026. This change reflects the organization’s continued growth, evolving membership, and commitment to serving individuals and families across the community.

While the name is changing, members can expect the same trusted service, personalized financial guidance, and community-first approach that has defined the credit union for years.

“Our new name better represents who we are today and where we’re headed,” said Michael Massey, CEO/President, of Worth Credit Union. “As we continue to grow, it’s important that our brand reflects our inclusive membership, strong community roots, and our dedication to helping our members thrive financially.”

The transition to Worth Credit Union will not impact members’ accounts, services, or access to digital banking. Members will continue to enjoy the same products, benefits, and friendly service they’ve come to expect.

The new name will be rolled out across all branches, digital platforms, and communications in the coming weeks.

For more information about the name change, visit www.worthcu.org or contact marketing@worthcu.org.

About Worth Credit Union

Worth Credit Union is a member-owned financial cooperative dedicated to empowering individuals and families through accessible financial services, education, and community support. Serving the Fort Worth area and beyond, the credit union is committed to helping members build a stronger financial future.

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