

NEWS RELEASE

For Immediate Release

Gulf Winds Credit Union

For more information, contact:

Pola Young, Director of Community Engagement

Office: 850-479-9601

Email: Pola.Young@gogulfwinds.com



Gulf Winds Welcomes Scott Piggott as Vice President of Business Transformation

Pensacola, Florida (July 3, 2026) – Gulf Winds Credit Union is excited to welcome Scott Piggott to the senior leadership team as Vice President of Business Transformation. In this role, Piggott will collaborate with leaders across the organization to strengthen the credit union by improving time to execution, streamlining processes, and advancing key priorities that deliver value to both our members and team.

“The Vice President of Business Transformation will be instrumental in guiding our efforts to continuously improve the member experience,” said Walt Stepnowski, Executive Vice President and Chief Strategy and Innovation Officer of Gulf Winds Credit Union. “Scott’s proven leadership in driving strategic initiatives and leading transformative projects make him an exceptional addition to our team.”

With over twenty years of experience in leading marketing and data-driven initiatives in financial services and other organizations, Piggott has extensive knowledge of connecting data, technology, and strategy to deliver meaningful results. He brings a collaborative approach to improving operations and turning insight into action that enhances both performance and the member experience.

“Meaningful transformation starts with people and is driven by a shared commitment to continuous improvement,” said Piggott. “I look forward to partnering with leaders across Gulf Winds to create solutions that deepen results, simplify how we work, and make it easier for our members to achieve financial greatness.”

A graduate of North Carolina State University, Piggott holds a Bachelor of Environmental Design in Product Design degree. He also served as a former member of the Information Technology Committee for the American Association of Advertising Agencies. Piggott is dedicated to the professional development of his skills in brand communications and emerging marketing technology.

###

About Gulf Winds Credit Union:

At Gulf Winds Credit Union, we believe financial success is the foundation for stronger communities. Since 1954, we’ve helped members move forward with confidence—providing innovative solutions, certified financial coaching, and a deep commitment to the people and communities we serve. With 12 branches, more than \$1.3 billion in assets, powerful digital tools, and a nationwide network of surcharge-free ATMs, Gulf Winds delivers the reach of a major financial institution with the heart of a local partner. Together, our team of 260+ employees are unlocking financial greatness across North Florida, Southern Alabama, and Southern Georgia. See how we’re making an impact at [GoGulfWinds.com](https://www.gogulfwinds.com).