



CONTACT:
Savannah Cruz
813.644.7443
pr@bkncreative.com

FOR IMMEDIATE RELEASE

October 2022

GTE FINANCIAL SVP AND CHIEF STRATEGY OFFICER NAMED 2022 40 UNDER 40 HONOREE

TAMPA, FL, October 2022: Local Tampa Bay credit union, GTE Financial, is proud to announce Jennifer Maxfield, Senior Vice President and Chief Strategy Officer, has been named a 40 under 40 honoree for both the Tampa Bay Business Journal (TBBJ) and the Business Observer. With over 700 nominations this year, Maxfield was chosen among the most competitive pool of honorees to date for both TBBJ and the Business Observer.

"The future is bright for Jennifer as her values will never alter for uncertain gains. She is steadfast and has old, trusted values with defined leadership attributes that are rarely found in today's executives," comments Brian Best, CEO of GTE Financial. "I feel she exceeds the attributes these publications look for with this honor."

As SVP Chief Strategy Officer, Maxfield's responsibilities include strategic planning, enterprise communication, member experience, facilities and corporate real estate, DEI, business continuity, community engagement, financial literacy, grants, student programs, and corporate philanthropy. Maxfield is heavily involved in community outreach and giving back within GTE, and as a representative of Junior Achievement, she has raised over \$12,000 in 2022. Maxfield also serves on the Tampa Bay Chamber Board of Directors.

The Tampa Bay Business Journal's 40 Under 40 awards honor 40 young professionals in the Tampa Bay region each year. Similarly, the 40 under 40 Business Observer honors the brightest young professionals from Tampa Bay to Naples. The best candidates demonstrate business success, community involvement, leadership, and influence. Honorees were recognized at respective ceremonies this month.

About Tampa Bay Business Journal

Bringing you local breaking business news you can use. The Tampa Bay Business Journal has been the "go-to" source for exclusive breaking business news and business-to-business market intelligence in the seven-county Tampa Bay region for three decades. For more information on TBBJ, visit bizjournals.com/tampabay/.

About the Business Observer

The Business Observer is the leading provider and most authoritative source of business and economic information affecting the Gulf Coast from Tampa Bay to Naples. It specializes in reporting on the region's industry and economic trends; emerging companies; corporate strategies; identifying and profiling the region's up-and-coming entrepreneurs and top business leaders; and keeping its readers abreast of state, regional, and local government actions affecting business and the economy. For more information, visit, businessobserverfl.com/.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative with more than \$2 billion in assets and 23 Community Financial Centers located throughout West Central Florida. Chartered in 1935, GTE Financial is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. More information on GTE Financial can be found at gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

###