



FOR IMMEDIATE RELEASE

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Redwood Credit Union’s International Credit Union Day Celebration Donates More than \$45,000 to Support Community Empowerment

Santa Rosa, Calif. — On October 20, Redwood Credit Union joined credit unions around the world in celebrating International Credit Union (ICU) Day, a day for credit unions to reflect on their history and commitment to their members and communities.

One of the ways RCU honored the day was by donating 25 cents per card transaction to local nonprofit organizations that empower communities in Sonoma, Napa, Marin, Lake, Mendocino, and San Francisco counties, each time members used their RCU Visa® debit or credit cards on October 20. In total, \$45,269 was donated to local nonprofit partners [Community Action Partnership of Sonoma County](#), [Community Action of Napa Valley](#), [North Coast Opportunities](#) in Lake and Mendocino counties, [Community Action Marin](#), and [Compass Family Services](#) in San Francisco.

“This year’s ICU Day theme is *Empower your financial future*,” says RCU President and CEO, Brett Martinez. “Every day, we empower members by helping them retain and grow their money through affordable financial services and by offering financial education to help individuals and businesses make informed decisions. We’re honored to be part of an industry that cares about people and supports its communities.”

This year marks the 74th anniversary of International Credit Union Day—74 years of credit unions celebrating together the concept of “people helping people.” When credit unions across the country lead with purpose to positively impact the lives of their members, communities, and employees, it has a very real, positive effect.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$7 billion in assets and serves 415,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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