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2023 CUES Supplier Planning Guide Now Available for Industry Vendors

MADISON, Wis. – The [2023 CUES Supplier Planning Guide](#) is now available.

“The annual *CUES Supplier Planning Guide* is a common first step for industry suppliers who are looking to get a jump start on their advertising and sponsorship efforts for the upcoming year,” said Kari Sweeney, CUES VP of Supplier Solutions. “It’s one of the most powerful resources available, giving vendors everything they need, right at their fingertips, and offering an easy, one-stop place to plan their advertising year.”

The 2023 guide offers ways to reach the more than 39,000 credit union executives, board members, and staffers who are CUES members, including information on:

- CUES Supplier Memberships
- CUESolutions Partnerships
- *CU Management*™ magazine media guide, featuring digital and print advertising opportunities in the award-winning publication
- Sponsorship opportunities for CUES’ in-person and online events

“CUES Supplier members get discounts on many opportunities, including sponsorships and advertising,” said Loriann Mancuso, CUES Supplier Solutions Manager. “Members can also get concierge service, where we will create an annual plan based on a supplier’s budget and target audience, to help them get the best bang for their buck in reaching their target audience.”

Get access to the *2023 CUES Supplier Planning Guide* at content.cues.org/supplier-guide-23. Learn about CUES Supplier Membership at cues.org/SupplierMembership. Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders

through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 39,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://cues.org) and on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#). For daily insights on issues impacting credit unions visit CUmanagement.com.

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