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November 2022

GTE FINANCIAL CEO TO SPEAK ON INCLUSIVE LEADERSHIP AT NCUA'S DEI & ACCESS SUMMIT

TAMPA, FL, November 2022: Brian Best, President and CEO of GTE Financial, one of Tampa Bay's largest financial institutions, will speak at this year's National Credit Union Administration's (NCUA) DEI & Access Summit. Best will speak on how to be an inclusive leader and explain his journey of embracing diversity, equity, and inclusion at GTE.

"At GTE Financial, we pride ourselves on being an inclusive financial institution that welcomes people from all backgrounds and with different perspectives," says Best. "I am honored to be able to speak on how we innovatively and successfully serve diverse communities and how we celebrate our members and employees throughout the year."

GTE Financial officially launched its DEI Program in 2019. The credit union makes an effort to build a workforce that reflects the growth and diversity within the neighborhoods they serve. GTE's commitment to DEI expands throughout Tampa Bay, specifically the Hispanic and Latino communities. 36% of GTE's workforce is bilingual, and there is a Spanish-speaking team member at every Community Financial Center and department. GTE continues to invest in building experiences, products, services, education, and development activities that serve a diverse membership.

The Summit will include panel discussions with diversity, equity, and inclusion experts, fireside chats, roundtables, and keynote speakers. Session topics cover a wide range of DEI-related areas like how to build a successful DEI program, including programs for the LGBTQ+ and disability communities; cryptocurrency and the unbanked; digital access; and inclusive lending.

The NCUA's DEI & Access summit will take place November 2-4. To reserve a virtual free spot, visit eventbrite.com/e/dei-access-summit-2022-tickets-406911853307.

About Gramercy Institute

Based in New York, the Gramercy Institute is the world's leading network for senior marketers from leading financial institutions. Its mission is "to provide insight and information to senior marketers from the world's leading financial brand while honoring and sharing the industry's best practices." Chief Executive Officer Bill Wreaks is the leader of The Gramercy Institute. He is a seasoned executive with over twenty-five years of experience servicing the marketing needs of the world's leading financial brands. Visit gramercyinstitute.com for more information.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative with more than \$2 billion in assets and 23 Community Financial Centers located throughout West Central Florida. Chartered in 1935, GTE Financial is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. More information on GTE Financial can be found at gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

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