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GTE FINANCIAL OPENS MEMBER SUBMISSIONS FOR NINTH ANNUAL MAKE HOPE REAL INITIATIVE

TAMPA, FL, November 2022: As a not-for-profit credit union, GTE Financial prides itself on giving back to the Tampa Bay community and putting members first. For the ninth consecutive year, the credit union is accepting member submissions for its Make Hope Real initiative, an internal philanthropic effort meant to help families in need during the holiday season.

“We love having the opportunity to spread some cheer to our member families who could use a helping hand during this time of year,” says Mandy Zurbrick, SVP and Chief Marketing Officer at GTE Financial. “Make Hope Real is always extremely rewarding, and we are thrilled to continue the tradition and fulfill some deserving families’ wish lists.”

Make Hope Real fulfills holiday wish lists for chosen recipients and goes above and beyond to ensure each family has an incredible holiday. Once families are selected, employees at GTE gather to wrap and package their presents to be delivered in time for the holidays.

The credit union will accept member submissions until November 18, 2022. Selections will be made on November 25, 2022.

To sign up for the Make Hope Real Initiative, please visit gtefinancial.org/about/community-engagement-investment/make-hope-real.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative with more than \$2 billion in assets and 23 Community Financial Centers located throughout West Central Florida. Chartered in 1935, GTE Financial is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. More information on GTE Financial can be found at gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

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