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TOPLINE FINANCIAL CREDIT UNION MEMBERS AND EMPLOYEES HELP OUR NEIGHBORS IN NEED

TopLine's Personal Care Drive Benefits Local Communities

MAPLE GROVE, MINN. — November 1, 2022 — [TopLine Financial Credit](#) Union's annual Personal Care Drive held during the month of September benefited three local non-profits, [Avenues for Youth](#), [Keystone Community Services](#) and [Union Gospel Mission Twin Cities](#). [TopLine](#) members and employees generously donated a variety of personal care items including body wash and soap, tooth paste and brushes, diapers, hair care products and so much more to help our neighbors in need.

Employees were able to participate by donating personal care items and money in exchange for a "Foundation Friday/Saturday" sticker, allowing them to wear jeans to work. TopLine members could also purchase items from our Amazon Wishlist or Target Registry and have them delivered directly to TopLine, and in return we delivered to our [charitable](#) partners. When the program ended TopLine employees and members had donated over 1,391 personal care items and nearly \$1,006 in cash to assist local individuals and families in need.

"We are so grateful for all the support we received to help our communities as basic needs continue to rise, says Tom Smith, TopLine President and CEO." "Working together we can make a positive impact, as TopLine remains dedicated to our social mission of helping others."

Since 2002, [TopLine Financial Credit Union](#) employees and members have been involved in several programs each year to benefit Avenues for Youth, Keystone Community Services and Union Gospel Mission Twin Cities. In addition to the annual personal care drive these efforts have included drives for food, clothing, books, bikes, back-to-school supplies and holiday gifts.

[Avenues for Youth](#) provides emergency shelter, short-term housing and supportive services for homeless youth in a safe and nurturing environment. There are over 6,000 homeless youth in Minnesota each night. Avenues shelters in Brooklyn Park and Minneapolis help over 300 youth. Visit www.avenuesforyouth.org to learn more.

[Keystone Community Services](#) is a community-based volunteer organization in St. Paul that helps thousands of low-income individuals and families in the East Metro Area. Keystone's mission is to strengthen the capacity of individual and families to improve their quality of life. Visit www.keystoneservices.org to learn more.

[Union Gospel Mission Twin Cities](#) is a Christian ministry dedicated to serving people facing homelessness, poverty, or addiction in our community. By meeting physical, spiritual, emotional, and educational needs, our Mission is changing lives! Visit www.ugmtc.org to learn more.

[TopLine Financial Credit Union](#), a Twin Cities-based credit union, is Minnesota's 13th largest, with assets of more than \$735 million and serves nearly 49,000 members. Established in 1935, the not-for-profit financial cooperative offers a complete line of financial services from its five [branch locations](#) — in Bloomington, Brooklyn Park, Maple Grove, Plymouth and in St. Paul's Como Park — as well as by phone, [mobile app](#) and online at www.TopLinecu.com. Membership is available to anyone who lives, works, worships, attends school or volunteers in Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Sherburne, Washington and Wright counties in Minnesota and their immediate family members. Visit us on our [Facebook page](#) or [Instagram](#). To learn more about the credit union's [foundation](#), visit www.toplinecu.com/foundation.

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