**NEWS RELEASE**

Contact: Joe Mecca

VP, Communication / Spokesperson

919-420-8044 /jmecca@coastal24.com

**FINAL – For Immediate Release**

**Coastal Credit Union Introduces Jen Humphrey as Vice President of Employee Experience**

 **RALEIGH, N.C. (Dec. 14, 2022) –** [Coastal Credit Union](https://www.coastal24.com/) introduces Jen Humphrey as Vice President of Employee Experience, effective Nov. 28. In this role, Humphrey will be managing Coastal’s employee recruiting and retention efforts. Humphrey’s leadership talents will guide performance and advancement and inspire employee engagement.

Humphrey has more than 21 years of prior experience leading HR responsibilities such as performance management, talent acquisition, compensation and rewards program design, and building teams through expert mentorship and coaching.

**About Coastal**
Coastal Credit Union is a not-for-profit, member-owned, financial cooperative, offering a full range of financial products and services. Coastal was chartered on August 31, 1967 with the mission of fostering the credit union philosophy of “people helping people.” Today, with $4.66 billion in assets, Coastal serves 320,000 members from business partners and is among the leading financial institutions in North Carolina. Coastal operates 23 branches in central North Carolina and serves members in all 50 states through a network of 5,000 shared branches, 30,000 surcharge-free ATMs, mobile banking featuring mobile check deposit, and a robust offering of online services at [www.COASTAL24.com](http://www.coastal24.com/). For more Coastal news, visit our [online newsroom](https://www.coastal24.com/Why-Coastal/Inside-Coastal/Newsroom).

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