



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION, PLEASE CONTACT:

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**Mike Venegas Joins Redwood Credit Union as
Vice President and General Manager of RCU Auto Services**

Santa Rosa, Calif. — Redwood Credit Union welcomes Mike Venegas as the new vice president and general manager of RCU Auto Services. Responsible for all aspects of operations for the auto dealership, in his new role, Venegas will develop, plan, organize, and manage the dealership operations.

Venegas has been in the automotive industry for almost 30 years, working with brands such as Mercedes Benz, Toyota, Volvo, and Audi. His certifications include Sonic Automotive—General Manager Leadership Academy, NCM Associates—General Manager Executive Program, and The United States Military Academy—Thayer Leader Development Group at West Point.

RCUAS was founded so the credit union could offer reliable cars at a fair price to its members and others in the community. Working from its lot at 3219 Santa Rosa Avenue, RCUAS expanded its mission during the pandemic to also deliver vehicles free of charge. Buyers can then finance through the credit union and obtain insurance through RCU Insurance Services, providing a single place to meet all of their auto-buying needs.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$7 billion in assets and serves 415,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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