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FOR IMMEDIATE RELEASE

**Vantage Opens New Creve Coeur Branch;
Marks Return to Its Roots**

ST. LOUIS – Vantage Credit Union commemorated its return to Creve Coeur—the credit union’s original branch opened there in 1967— with ribbon cutting and grand opening celebrations. The branch officially opened for business on Tuesday, November 8. The official ribbon cutting occurred on Friday, December 2 and grand opening celebrations continued on Saturday, December 3.

The new branch marks the second grand opening in 2022; Vantage opened its 13th location in O’Fallon, MO in May 2022. Additional new branch locations are in progress in Ballwin and Eureka for 2023-2024. Vantage has also been redesigning several existing locations with a fresh look and upgraded technology, including a personal teller initiative, focused on enhancing the member experience. Personal teller machines (PTMs) offer the convenience of a traditional ATM with the unique, personalized experience of direct video interface with a live Vantage teller.

“Returning to Creve Coeur speaks to the solid foundation the credit union established decades ago when we opened our first brick-and-mortar location,” said Lisa Murray, Creve Coeur Branch Manager. “Our members are at the heart of every decision we make, and we’re excited to evolve the way we do business with modern, enhanced branches focused on meeting their financial needs now and well into the future.”

Founded on the philosophy of *People Helping People*, Vantage believes in educating and empowering members along their financial journey with products and services focused on their success.

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Vantage Credit Union is a leading, full-service financial institution with over \$1 billion in assets and 72,000 member-owners. The credit union's 13 locations serve the City of St. Louis and 19 counties in eastern Missouri and Madison and St. Clair counties in Illinois.

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