



FOR IMMEDIATE RELEASE

December 12, 2022

FOR MORE INFORMATION, PLEASE CONTACT:

Redwood Credit Union Public Relations Department
(707) 576-5224 | (800) 479-7928, ext. 65224 | PR@redwoodcu.org

California Credit Unions Donate \$284,000 for UCSF Benioff Children’s Hospital

RCU joins forces with credit unions to support medical research and care for children and families in need

Santa Rosa, Calif. — [Redwood Credit Union](#) CEO Brett Martinez and [Patelco Credit Union](#) CEO Erin Mendez presented a \$284,000 check to UCSF Benioff Children’s Hospital leadership on behalf of the Credit Unions for Kids Wine Auction executive committee.

The annual [Wine Auction](#), which debuted in 2006, raised a record breaking \$1.5 million for the eleven Children’s Miracle Network (CMN) Hospitals in California and Nevada. More than 450 attendees, including representatives from 62 credit unions, business partners, and hospitals were at the event.

“I’ve had the privilege of visiting UCSF Benioff Children’s Hospital and meeting some of the inspiring families they serve and the exceptional staff caring for them—it’s deeply moving to see their impact first-hand,” says RCU President and CEO, Brett Martinez. “This hospital is vital in providing quality life-saving care to families in our communities through some of their most difficult times, and we are honored to support them.”

Based on the efforts of credit unions across California, the Credit Union for Kids Wine Auction is the largest single fundraising event for CMN Hospitals, generating more than \$12 million since its inception 2006. This year’s event raised more than \$1 million for the eighth consecutive year.

[Credit Unions for Kids](#) is a nonprofit collaboration of credit unions, chapters, leagues, associations, and business partners from across the country, engaged in fundraising activities to benefit CMN. One hundred percent of every dollar donated by members of the credit union movement goes back to the CMN Hospital which serves the local community.

UCSF Benioff Children’s Hospitals are among the nation’s leading pediatric specialty hospitals, according to U.S. News & World Report rankings. Their expertise covers virtually all pediatric conditions, including cancer, heart disease, neurological disorders, pulmonology, diabetes, and endocrinology, as well as the care of critically ill newborns.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$7 billion in assets and serves 415,000 members with full-service branches from San Francisco to Ukiah. For more

information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

###