

FOR IMMEDIATE RELEASE

Contact: Kevin Alvarez

Marketing Coordinator

kevin.alvarez@safeamerica.com

(800) 972-0999

SafeAmerica Credit Union announces their 2023 College Scholarship Program

Pleasanton, CA - January 9, 2022 - SafeAmerica Credit Union has announced it is accepting applications for its 2023 College Scholarship Program, which will run from January 1 to March 31, 2023. Members have the opportunity to win one of five \$1,000 scholarships. SafeAmerica is proud to continue to provide their members with products, services and resources to help pursue their educational goals.

High school seniors as well as students currently enrolled in college are encouraged to apply. Five winners will be determined from those who can successfully answer and submit a minimum 600 word essay explaining the advantages and personal examples of banking with a credit union rather than a big bank.

"We love to see the credit union philosophy of people helping people in action and it always comes front and center through our scholarship submissions. Being able to give back to our community and encourage higher education is something we as a credit union are proud of. Our college scholarship program is a great example of how we can help ease any financial burdens of the higher education experience, all while helping our members reach their goals." shared SafeAmerica Credit Union Marketing Manager, Lisa Eddy.

To apply and for further information, students are encouraged to visit SafeAmerica Credit Union's website at safeamerica.com/college-scholarship-program.

###

About SafeAmerica Credit Union

SafeAmerica is a \$545 million community-chartered Credit Union. Originally chartered in 1953 to serve the employees of Safeway Inc., SafeAmerica operates in Northern California principally in the San Francisco Bay Area with branches in Pleasanton, Walnut Creek, Brentwood and Hayward. SafeAmerica serves the California counties of Alameda, Contra Costa, San Mateo and Santa Clara as well as numerous employer groups. SafeAmerica Credit Union is a privately insured, not-for-profit, full-service financial instruction that offers the same types of products and services as large banks. For more information, visit safeamerica.com.



