



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION, PLEASE CONTACT:

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Jessica Smith Joins Redwood Credit Union as Vice President of Business Account Services

Santa Rosa, CA— Redwood Credit Union has hired Jessica Smith as vice president of business account services. In her new role, Smith oversees RCU’s business service deposits and products to assist business owners throughout the communities the credit union serves. Responsible for leading the department’s growth and success, she will coach the business relationship team in account servicing functions and train branch team members in areas related to business services.

Formerly the merchant services/cash management officer at Exchange Bank, Smith also previously worked for Wells Fargo, Stewart Title, and Alliance Title. She brings experience in promoting and supporting companies by managing their deposit accounts and investments, and offering account analysis and management, merchant services, payroll, and other business products.

Dedicated to community involvement, Smith serves on the Santa Rosa Metro Chamber board and the Santa Rosa Wednesday Night Market board. In 2018, she was a Forty Under 40 award winner. Smith holds a Bachelor of Science degree in business administration and finance from the University of San Francisco.

“Jessica is a great asset to our team,” said Diane Berthinier, senior vice president of business services at Redwood Credit Union. “Her experience and insight in partnering with local businesses will help us build and develop RCU’s business services deposit accounts and products.”

Redwood Credit Union’s suite of business services include payroll services, merchant services and digital payment processing, business checking and savings, small business lending, insurance, and wealth management. To learn more, visit redwoodcu.org/business.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$7 billion in assets and serves 415,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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