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## **SafeAmerica Credit Union Promotes Pablo Cornejo To VP & Chief Retail Officer**

**Pleasanton, CA (January 20, 2022)** – SafeAmerica Credit Union has promoted Pablo Cornejo to the position of VP & Chief Retail Officer. Cornejo has been with SafeAmerica for 23 years and started his career as a part-time teller. Throughout the years, Cornejo proved his professional abilities and earned multiple promotions as Branch Manager at SafeAmerica. Cornejo’s success was recognized and resulted with a promotion as Regional Branch Manager which paved the way for his transition to VP & Chief Retail Officer of the credit union.

The VP & Chief Retail Officer will be playing an important and collaborative role in the oversight of SafeAmerica’s branch network throughout the Bay Area, as well as implementing the latest strategies and technologies for the e-Solutions center.

“Pablo has been an important piece of the SafeAmerica Credit Union family and has truly embraced being part of our member’s financial family. Time and time again, Pablo has shown commendable service along with strong and solution driven relationships with our members,” shared SafeAmerica Credit Union interim CEO, Frank Zampella.

“It has been quite the journey and I’m appreciative of all the learning experiences. I am also thankful for all the members who have given me this opportunity,” shared Cornejo.

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### **About SafeAmerica Credit Union**

SafeAmerica is a \$532 million community-chartered Credit Union. Originally chartered in 1953 to serve the employees of Safeway Inc., SafeAmerica operates in Northern California principally in the San Francisco Bay Area with branches in Pleasanton, Walnut Creek, Brentwood and Hayward. SafeAmerica serves the California counties of Alameda, Contra Costa, San Mateo and Santa Clara as well as numerous employer groups. SafeAmerica Credit Union is a privately insured, not-for-profit, full-service financial institution that offers the same types of products and services as large banks. For more information, visit [safeamerica.com](http://safeamerica.com).

