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# GTE FINANCIAL RAISED OVER \$500K IN 2022 FOR LOCAL TAMPA BAY ORGANIZATIONS

**TAMPA, FL, February 2023:** GTE Financial, one of Tampa's leading financial institutions, is taking its rewards program, Go Points, a step further with a new Pay With Points feature.

With Go Points, members are rewarded for all the GTE products and services they use, even beyond credit card purchases. Members can earn points through their checking accounts, credit card, account services, and even loans. They can then redeem points for cash back, travel, gift cards or fantastic GTE benefits, like a lower rate on an auto loan.

"Now, with our Pay with Points feature, members can pay for their everyday purchases, like their daily coffee run, right from our award-winning, easy-to-use mobile app," comments Chad Burney, COO of GTE Financial. "This allows our members to interact more often and more directly with our rewards program and is a regular reminder of the value that comes along with their GTE membership."

To learn more about Pay With Points, please visit [instantlyeasy.org](https://instantlyeasy.org).

## About GTE Financial

GTE Financial is a not-for-profit financial cooperative with more than \$2 billion in assets and 23 Community Financial Centers located throughout West Central Florida. Chartered in 1935, GTE Financial is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. More information on GTE Financial can be found at [gtefinancial.org](https://gtefinancial.org).

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at [pr@bkncreative.com](mailto:pr@bkncreative.com).

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