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Pacific Cascade Federal Credit Union Partners with Elan to Offer New Credit Card Program

Enhanced products, 24/7 cardmember service, and innovative digital capabilities key factors in decision

(Eugene, OR and Minneapolis, MN) — Pacific Cascade Federal Credit Union (Pacific Cascade) and Elan Credit Card (Elan) today announced the launch of their partnership to provide credit card issuing, service, and support to Pacific Cascade members across six counties in Oregon.

Elan Credit Card's Partnership Development Market Director, Matthew Carpenter, shared "We are helping Pacific Cascade provide their members with enhanced rewards and cash back options from the robust credit card product suite that Elan offers. With our investment in innovative technology, Pacific Cascade can offer the latest digital enhancements to their member base."

Jackie Hoonjan, Pacific Cascade Federal Credit Union President & CEO stated "We have only had one type of card for years. Our members have been asking about rewards, and cash back, and by partnering with Elan our members (and staff) will have both consumer and business credit card options available."

Pacific Cascade will leverage the Elan's turn-key marketing initiatives, expanded underwriting, and extensive reporting, to drive engagement, growth, and meet the needs of members.

"As a small credit union, we're excited about the efficiency this partnership will bring. From card production and fraud follow-up, to lending approvals and collection, Elan will cover many administrative functions for Pacific Cascade. The biggest support for us will be the customer service for members and training available for our staff. The Elan program has a history of success with credit unions and we saw the hands-on benefits it brings to our credit union," Hoonjan added.

About Elan Credit Card

Elan partners with credit unions through our outsourced credit card program, mortgage solutions, and all-in-one merchant processing platform, talech®. Our dedication to our partners, growth philosophy, and investment in technology has made us a leader in the industry since 1968. Our approach offers expertise while removing costs, reducing risks, and improving the cardmember experience. Learn more about our innovative solutions for consumer and business accounts of all sizes. www.cupartnership.com

About Pacific Cascade Federal Credit Union

Pacific Cascade opened its doors to serve members in 1961 as Eugene Municipal Federal Credit Union. We merged with Springfield Public Employees Federal Credit Union forming the Public Employees Federal Credit Union in 1982, and added Sacred Heart Credit Union to the mix in 1983. In 1996, we changed our name to Pacific Cascade and in 1999 we became the first community credit union in Lane County. Early 2021 we were awarded five more counties to serve. Today we serve the following counties: Lane, Linn, Benton, Coos, Lincoln and Douglas. Currently, we have three locations in Eugene and Springfield. As we gain members from our new counties, we will look to expand branches, ATMs and/or ITMs to best serve our growing membership.

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