



Press Release

For Immediate Release

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Clearview Federal Credit Union Announces Lisa Florian as President & CEO

First female to serve this role in the organization's 70-year history

Pittsburgh, PA, February 22, 2023 (clearviewfcu.org) – The Clearview Federal Credit Union Board of Directors is pleased to announce that Lisa Florian will be the first female President & CEO in Clearview's history, effective April 1, 2023. Florian's appointment to the Clearview helm follows the announcement of the departure of the current President & CEO, Ron Celaschi, who will retain the position and aid with the transition until March 31, 2023.

Florian currently serves as Senior Vice President, Member Experience, Digital Strategy, and Marketing, a role she was promoted to in 2020. Florian has been with Clearview since 2015, holding the positions of Vice President, Member Experience and Marketing, and Vice President, Finance and Assistant Vice President, Strategic Research and Analysis. She has over 25 years of experience in the financial services and credit union industries.



"Lisa is a true reflection of the mission and vision of Clearview," said Board Chairperson Brian B. Notman, Jr. "Coupled with experience and her passion for this organization, the Board of Directors and I are confident she will continue to lead Clearview to a great future."

Florian is also active in her community, currently serving on the West Jefferson Hills Foundation for Education Board and Thomas Jefferson High School Football Boosters Board. She has also served on numerous committees for non-profits in the greater Pittsburgh region and spends time volunteering throughout the year.

"I am very excited and honored to be chosen by our Board of Directors as the next President and CEO of Clearview," said Florian. "I look forward to building on the foundation of providing financial solutions that help our members enjoy a better life and leading Clearview to continued success and growth."

As President & CEO, Florian will focus on the brand's evolution while remaining committed to building a community and member-forward culture, increasing access through digital channels, and implementing continuous improvement through organizational leadership.

Florian received her Master of Business Administration from Robert Morris University and her Bachelor of Arts in Accounting from Washington and Jefferson College. She resides in the South Hills of Pittsburgh with her husband, Jason, and sons, Nicholas and Nathan.

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About Clearview Federal Credit Union

Clearview Federal Credit Union has been in operation since 1953 and serves over 114,000 members with reported assets valued at over \$1.8 billion as of January 2023. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington, and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender. Visit clearviewfcu.org for more information.