



FOR IMMEDIATE RELEASE

March 21, 2023

FOR MORE INFORMATION PLEASE CONTACT:

Redwood Credit Union Public Relations Department
(707) 576-5224 / PR@redwoodcu.org

Redwood Credit Union Welcomes New San Francisco Branch Experience Manager

San Francisco, Calif. – [Redwood Credit Union](#) has hired Melissa Hail as branch experience manager of its San Francisco branch. In her new role, Hail is responsible for overseeing member service, staff development, and daily branch operations, as well as partnering with local businesses and community organizations.

Hail has more than 12 years of local credit union experience. Prior to joining RCU, she was assistant branch manager at Golden 1 Credit Union.

Committed to serving those in need and advocating for those less fortunate, Hail volunteers with Break Free, 3Strands Global Foundation, the JDRF Northern California Chapter, and Habitat for Humanity, among others.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its Members, team members, and communities, RCU delivers many ways for its Members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$7 billion in assets and serves more than 430,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

###