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**Origence Presented with NACUSO’s Prestigious 2023 CUSO of the Year – Distinguished Service Award**

**Irvine, California, March 29, 2023** – Origence, the nation’s leading provider of lending solutions to the credit union industry, received the 2023 Credit Union Service Organization (CUSO) of the Year – Distinguished Service award from the National Association of Credit Union Service Organizations (NACUSO).

NACUSO presented the award during their annual Network Conference in Las Vegas, celebrating Origence’s approach to helping credit unions originate loans and streamline back-office operations for nearly 30 years and achieving exceptional results in 2022. Origence’s president and CEO, Tony Boutelle, accepted the award during the awards ceremony at the Wynn Las Vegas.

NACUSO highlighted Origence’s achievement of helping more than 1,100 credit unions originate car loans for members nationwide, while simplifying the back office processes through technology. They also recognized the unique guidance of the 115 credit union owners and credit union clients collaborating to build the solutions to what they are today.

“It is an honor to receive the prestigious 2023 CUSO of the Year award from NACUSO,” said Boutelle. “CUSOs bring so much value to the credit union industry bringing expertise to the marketplace by and for credit unions and directly impacting the financial livelihood of members. We are proud of our nearly 30 years contributing to the growth of the credit union movement of people helping people, and we continue to strive for new ways to make credit unions the best at what they do.”

Origence, previously known as CU Direct, has facilitated more than $474 billion in total funding since its inception in 1994, providing credit union technology solutions for direct and indirect lending. In 2022, credit unions on Origence's CUDL network were the country's largest auto lender as an aggregate, funding more than 2.7 million loans for $79.7 billion. The company has reimagined the entire lending experience bringing consumers and credit union lenders together with higher efficiency, better risk management, and a superior member experience.

This is the second CUSO of the Year award for the company, having previously won in 2013.

## **About Origence**

Established in 1994 as a credit union service organization (CUSO), California-based Origence provides financial technology elevating the origination experience to increase loan volume, create efficiencies, and grow accounts. Financial institutions can originate consumer loans with greater levels of productivity and increased scale while also delivering a convenient and personalized borrower experience. Solutions also include marketing automation, auto shopping, lending operations, and more. Origence is headquartered in Irvine, California. For more information, visit [www.origence.com](https://origence.com/) and follow us on [Twitter](https://twitter.com/origencecompany) and [LinkedIn](https://www.linkedin.com/company/origencecompany/).

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