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FOR IMMEDIATE RELEASE

Contact:
Kara Clark, SESLOC Federal Credit Union
805.543.1816 ext. 225
kclark@sesloc.org



SESLOC Announces New CFS* Financial Advisor

SAN LUIS OBISPO, Calif.— [SESLOC](#) Credit Union is pleased to announce the appointment of Chris Datu, a registered financial advisor with SESLOC's broker/dealer CUSO Financial Services, L.P.* (CFS), to SESLOC's Wealth Management program.

"We're excited to offer Chris' knowledge to our members, he will be a valuable resource to support their financial goals at every life stage. As a long-term Central Coast resident, Chris understands the unique financial needs and challenges of our community," says Kelli Briggs, SESLOC EVP/Chief Operations Officer.

Chris will serve SESLOC's membership at all six branches in San Luis Obispo, Paso Robles, Atascadero, Arroyo Grande, Santa Maria and at the Cal Poly campus. He will offer members access to wealth management services including comprehensive financial planning, tax-deferred investments, retirement income strategies, retirement plan rollovers, insurance, and retirement plans for businesses.

Chris brings five years of experience and a passion for helping people achieve their financial goals. Prior to pursuing a career in finance, Chris served in the United States Navy.

About SESLOC

SESLOC is a not-for-profit financial institution on California's central coast since 1942, now operating with six branches in San Luis Obispo, Paso Robles, Atascadero, Arroyo Grande, Santa Maria and at the Cal Poly campus. With assets of \$1.2 billion, their 160 employees provide valuable financial and educational services to 57,000 members. SESLOC membership is open to anyone who lives, works or goes to school in San Luis Obispo or Northern Santa Barbara Counties. For more information, please visit www.sesloc.org.

SESLOC Wealth Management is offered through a partnership with CFS, an Independent Broker-Dealer and SEC Registered Investment Advisor formed for the express purpose of serving Credit Union members' investment and financial planning needs.

About CUSO Financial Services, L.P.

CUSO Financial Services, L.P. (CFS) and Sorrento Pacific Financial, LLC (SPF) are full-service broker-dealers and subsidiaries of Atria Wealth Solutions. Each broker-dealer is registered with the Securities and Exchange Commission (SEC) as both a broker-dealer and investment advisor and are members of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). Established in 1997, CFS and SPF specialize in placing and supporting investment programs within financial institutions. From their headquarters in San Diego, the companies provide customized investment and insurance solutions to over 200 banks and credit unions across the country with over \$40 billion in assets under administration and deliver expertise in key areas, including retirement services, wealth management, advisory solutions and insurance products for individuals and business customers.

Credit unions and banks have contracted with CFS and SPF to make non-deposit investment products and services available to credit union members and bank customers. For more information, visit cusonet.com. For more information about Atria Wealth Solutions, visit atriawealth.com.

*Non-deposit investment products and services are offered through CUSO Financial Services, L.P. ("CFS"), a registered broker-dealer (Member FINRA/SIPC) and SEC Registered Investment Advisor. Products offered through CFS: are not NCUA/NCUSIF or otherwise federally insured, are not guarantees or obligations of the credit union, and may involve investment risk including possible loss of principal. Investment Representatives are registered through CFS. The credit union has contracted with CFS to make non-deposit investment products and services available to credit union members.

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