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VISA 2023 NFL SWEEPSTAKES FOR BCU – WINNERS ANNOUNCED

CHICAGO – March 28, 2023 – The Visa 2023 NFL Sweepstakes for BCU awarded members with one of two prize packages to celebrate Super Bowl LVII in Arizona. Thanks to Visa, BCU members who made eligible purchases using their Visa BCU debit or credit card from September 15, 2022 through October 31, 2022 were automatically entered for a chance to win. Bonus entries were awarded for each eligible contactless purchase with a contactless Visa BCU debit or credit card, or a Visa BCU debit or credit card with a payment-enabled mobile or wearable device.

Grand Prize winner, Eric C., from Crystal Lake, IL was elated to receive the exciting news that he had been randomly selected to win a five-day, four-night trip for him and a guest to attend Super Bowl LVII in Arizona, along with tickets to the Super Bowl LVII Visa Tailgate Brunch, the Super Bowl Experience, and more.

The First Prize winner was just as surprised. Alicia W., BCU member since 2017, received a Visa NFL At-Home Tailgate Gift Box including a Smart TV, soundbar, portable projector, travel tailgate grill, NFL-branded cornhole set, a \$500 Visa Gift Card, and more. "I've never won anything! I couldn't believe it was real - it was very unexpected," said Alicia. "BCU has been very good to me," she said about her experience with not only the sweepstakes, but the Credit Union as a whole.



BCU is grateful to provide sweepstakes promotions with Visa that consistently excite and empower its members. "Through Visa's once-in-a-lifetime opportunities and BCU's exceptional products and services, we are dedicated to supporting members throughout their financial journeys," said Brett Engel, BCU Vice-President of Finance.

About BCU: BCU is a not-for-profit, member-owned Credit Union that is fiercely dedicated to Empowering People to Discover Financial Freedom. At just under \$6B in assets, BCU is driven by its commitment to providing a fast, easy, secure banking experience and extraordinary service for close to 350,000 members. The BCU [field of membership](#) includes employees and families of large employers that are focused on the financial well-being of their workforce; those who live or work in northern Illinois, southern Wisconsin, and the island of Puerto Rico; and subscribers of BCU's wholly-owned Credit Union Service Organization (CUSO), Life. Money. You.® within communities and Fortune 100 workplaces throughout the United States and Puerto Rico. All BCU members enjoy lifetime access to financial services and well-being programming that inspire confidence through the brand promise "Here Today For Your Tomorrow."

To learn more about how we can help you realize your financial dreams, visit [BCU.org](http://bcu.org).

Members of the media can obtain more information by visiting [BCU.org/About-Us/Media-Relations](http://bcu.org/About-Us/Media-Relations).