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PARK COMMUNITY CREDIT UNION LAUNCHES THE PARK COMMUNITY CREDIT UNION FOUNDATION WITH A \$75,000 GRANT

LOUISVILLE – Thursday, April 20, 2023 – Park Community Credit Union re-launched their philanthropic arm today. Established in 2019 as NSPIRE, the Foundation rebranded as Park Community Credit Union Foundation, a separate 501(c)(3) public charity with its own board of directors.

“As Park Community has grown over the years, so has our commitment to our members and communities we serve,” said Jim Spradlin, Park Community Credit Union CEO. “The Foundation will allow us to be more impactful, increasing our philanthropic efforts and supporting local organizations.”

The Foundation embodies the commitment of the credit union motto, “people helping people,” with a vision to build a more vibrant community where everyone has equitable access to learn, grow, and thrive. The Foundation will focus on three impact areas: financial well-being, education, and thriving communities.

Leading the Foundation is Shannon Kisselbaugh, Executive Director. Shannon brings a wealth of experience and passion in nonprofits and fundraising. Shannon will be responsible for activating the strategic plan, overseeing grant programs, securing revenue, and establishing long-term success for the foundation.

“I am excited to build on the work Park has done and further the community development mission,” says Shannon. “I am even more excited to partner and support local nonprofits who are providing impactful services to the members and communities we serve.”

To celebrate the re-launch, the Foundation created the Pathways to Prosperity Grant Program. This program will award a total of \$75,000 to qualifying nonprofit organizations for projects in Kentucky and Southern Indiana that align with one of the Foundation’s three impact areas – financial well-being, education, and thriving communities. The deadline to apply for the grant is Thursday, May 18 at 5pm. For application details and additional information, visit parkcommunity.com/foundation.



About Park Community Credit Union

Park Community was established in 1965 to serve the employees of General Electric's Appliance Park in Louisville, Kentucky. It has since grown to serve more than 80,000 members across Kentucky and Indiana today. As Kentucky's largest Community Development Financial Institution (CFDI), their philosophy continues to champion the credit union motto of "people helping people" with a focused mission to deliver fair and affordable financial products and services to low-income and traditionally underserved communities. For more information, please visit www.parkcommunity.com or follow on Facebook at www.facebook.com/parkcommunitycu.

About Park Community Credit Union Foundation

Park Community Credit Union Foundation is a 501(c)(3) public charity and the philanthropic arm of Park Community Credit Union. The Foundation focuses its philanthropic mission on financial well-being, education, and thriving communities. For more information, please visit www.parkcommunity.com/foundation or follow on Facebook at www.facebook.com/parkcommunityfoundation.

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