

## **NEWS RELEASE**

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### **Ashley Chambers Recognized at Tomorrow's Twenty, demonstrating business integrity and innovation**

Chief Financial Credit Union is pleased to announce Ashley Chambers, Director of Business Development, has been named in an Auburn Hills Chamber of Commerce Tomorrow's Twenty professional.

Tomorrow's Twenty recognizes 20 influential professionals, ages 21 – 40 years old, who are driving change. This award celebrates the passion, innovation, charity, community, inclusion, business forward-thinking, and downright incredible ways young professionals have made an impact shaping their future and the lives of others.

Tomorrow's Twenty Award Recipients demonstrate one or more of the following three pillars:

- Influence in the community through volunteer and/or non-profit work
- Excellence in business through practicing leadership in the workplace
- Business forward thinking and innovation

Chambers has more than 13 years of experience in financial management, development, lending and Credit Union support. Her expertise and passion for financial empowerment allows her to assist individuals on their road to financial success with stability and independence.

Starting as a teller at Chief Financial, Chambers grew in her career while juggling a full college schedule studying nuclear medicine. Now as the lead in Chief's Business Development team, Chambers manages the community investment program which contributes more than \$200,000 each year to impact the communities Chief serves.

Throughout the COVID-19 pandemic Chambers took the lead helping dozens of nonprofits and businesses navigate PPP loans. This support helped organizations receive funding from other financial institutions across the country, a true example of Chamber's dedication to the businesses and organizations she works with in her community.

In addition, Chambers regularly teaches financial workshops to local youth providing vital information on the importance of making sound financial decisions. She works with Oakland University through the apprenticeship program to offer financial training that helps to support young adults entering the workforce for the first time.

Chambers will receive her Tomorrow's Twenty recognition on May 18 when the Auburn Hills Chamber of Commerce presents 20 young professionals with this distinct honor.

**About Chief Financial Credit Union**

Chief Financial Credit Union is the only financial institution headquartered in the Greater Rochester Area. With a commitment to empowering financial success and inspiring creative philanthropy, Chief Financial has been meeting the needs of its members since 1941. Passionate about being an integral part of each community it serves, Chief has locations in Dearborn, Pontiac, Rochester Hills, and Troy, Michigan. Chief Financial is also the official credit union of Leader Dogs for the Blind and Rochester University. For more information, visit [www.chiefonline.com](http://www.chiefonline.com).