

***Brazos Valley Schools Credit Union Selects Co-op Solutions***

***as Key Partner in Payments Enhancements Strategy***

***Shared Values, Unparalleled Expertise Among the Reasons BVSCU Chose Co-op***

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**RANCHO CUCAMONGA, California** – To meet changing member demands and accelerate the growth of its payments portfolio, Katy, Texas-based Brazos Valley Schools Credit Union (BVSCU) has established a new partnership with Co-op Solutions. The credit union payments fintech will provide BVSCU access to its Co-op Debit and Full-Service Credit processing solutions, as well as the Co-op ATM network.

“BVSCU members are like family, so it was important for us to choose a partner that would treat our members with the same care and compassion as the BVSCU team,” said Yvonne Kershner, BVSCU President/CEO. “Co-op understands the credit union culture and will provide the fast and friendly service our members are accustomed to. On top of Co-op’s clear respect for the CU-member relationship, they also have unparalleled expertise in fintech and payments tech integration, which we need to enhance our member experience. We anticipate our card conversion to go smoothly because it will operate from a jointly held member-first mindset.”

The 62,000-member BVSCU (https://www.bvscu.org/) started as an educators’ credit union and provides services to many communities around several of the local school districts. According to Kershner, BVSCU members will benefit from the Co-op-BVSCU partnership by way of several enhancements to their overall payments experience, including a wider ATM network, an enhanced rewards program and a people-centric contact center.

“This is a credit union rooted in education, which feeds values like trust and transparency,” said Matt Kardell, Chief Revenue Officer for Co-op. “Today, trust means something quite different than it did in the past, with convenience topping tenure in the minds of financial consumers. Co-op has studied this digital-era phenomenon and is working with credit unions to position them for success within it. We are honored to include BVSCU among those cooperatives deploying innovative payments strategies to earn this new kind of member trust.”

Co-op Full-Service Credit is a fully hosted and managed payments program that’s customized to credit union needs and optimized for operational simplicity. Co-op Debit includes the most comprehensive array of member loyalty, security and efficiency benefits available to credit unions. The Co-op ATM network provides fee-free access to accounts for members of participating credit unions nationwide.

For more information on the Co-op ecosystem of financial technology products and services visit [www.co-opfs.org/Solutions](http://www.co-opfs.org/Solutions).

**About Co-op Solutions**

Co-op Solutions is the market-leading financial technology platform whose mission is to connect credit unions to the technology, strategic partnership and scale they need to best serve their members now and into the future. Co-op partners with credit unions to unlock their potential so they can compete; does the hard work of innovation, creating a one-stop opportunity to help credit unions grow; and offers knowledge and expertise in a world where everything must be integrated. For more information, visit [www.coop.org](http://www.coop.org).

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