

## NACUSO Names Ronaldo Hardy President/CEO



**Grand Rapids, MI, June 22, 2023.** The Board of Directors of NACUSO (National Association of Credit Union Service Organizations) is pleased to announce the selection of Ronaldo Hardy as the organization's new President/CEO.

"NACUSO is a dynamic, energetic, and collaborative organization," said Becky Reed, Chairperson of the NACUSO Board. "Ronaldo embodies all of those qualities, which made him an ideal choice to lead the Association through its continued journey."

"Ronaldo's experience, passion, and integrity were key in making him an ideal selection to be the next leader of NACUSO," said Nick Evens, Chairperson of the Search Committee. "We believe he can deliver on the Board's vision and plan for growing the Association."

Ronaldo is an innovative and results-driven leader with over 18 years of progressive management experience in people development, human resources, sales, service, finance, operations, marketing, business development, and technology. His most recent role was with CU Strategic Planning as its Owner/Chief People Officer. Hardy has held previous roles as the President/CEO of Southwest Louisiana Credit Union and President/CEO of Shell Geismar Federal Credit Union.

Ronaldo holds a bachelor's degree in business administration from the University of Louisiana- Monroe, and a master's degree in human resources education from Louisiana State University. He is a well-known industry expert on innovation, millennials, and DEI. Ronaldo has extensive relationships within the credit union industry and has spoken for top organizations such as CUNA, the NCUA, CUES, the Filene Research Institute, and CO-OP. He is also a charter member of CUNA's young professional initiative and helped launch the national young professional's conference.

"I am honored to join this great organization and to build on the foundation that has been established," said Ronaldo. "NACUSO holds a pivotal position in propelling our industry forward through its focus on innovation and collaboration. As we forge ahead, I look forward to working with our board and staff to expand our reach and impact for the collective success of our movement."

Hardy succeeds Jack Antonini, who will retire this summer after serving as NACUSO's President/CEO since 2010.

NACUSO is a national association serving CUSOs, credit unions, and FinTechs in helping credit unions form multi-owned CUSOs and participate in collaboration and the cooperative business model. NACUSO serves over 300 member organizations as an education organization comprised of a network for collaborators and innovators that embrace a positive industry message and amplifies the voice of credit unions.

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. [www.humanidei.com](http://www.humanidei.com).

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