



# MEDIA RELEASE

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## Horizon Credit Union Raises Nearly \$20k for CU4Kids Campaign

SPOKANE VALLEY, WA – From May 1 to May 19, Horizon Credit Union members and employees teamed up to raise \$19,521 for the annual Credit Unions for Kids (CU4Kids) campaign, far exceeding this year's goal of \$15,000.

CU4Kids is a nonprofit collaboration of credit unions working together in fundraising activities to benefit 170 Children's Miracle Network Hospitals (CMN) nationwide. One hundred percent of all proceeds are donated to local CMN hospitals.

Of the proceeds raised \$11,856 was donated to Sacred Heart Children's Hospital in Spokane WA, \$3,209 was donated to St. Luke's Children's Hospital in Boise ID and \$4,456 was donated to Shodair Children's Hospital in Helena MT.

"Our branch and contact center teams were especially enthusiastic this year and did an amazing job raising funds.

Branches were eager to get creative with their decorations and we also held friendly weekly competitions between branches and regions. Our community engagement team visited each of our three CMN hospitals and created a video for each region highlighting each hospital's most pressing financial needs. These efforts resulted in us exceeding our goal by 30%, which we couldn't be happier about," said Kathleen Schilb, Horizon's community engagement manager.

All 32 branches participated in fundraising efforts through paper balloon donations in-branch and internal campaigns such as weekly BINGO prizes and dress-up Community Spirit Days — where employees can donate \$5 or more to wear jeans and logowear or dress up as their favorite sports team, as their boss, at the beach and more.

CMN hospitals treat millions of children every year. In fact, it is the world's largest children's charity. Each year, CMN hospitals provide \$3.4 billion in charitycare supporting cutting-edge, life-saving research and developing new, innovative technology which eases pain and lengthens lives.



All 32 Horizon branches celebrated this year's Credit Unions for Kids campaign by dressing up during Community Spirit Days, decorating branches with paper balloon donations and holding friendly weekly competitions between branches and regions.

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### About Horizon Credit Union

Horizon Credit Union is a growing not-for-profit financial cooperative with roots in Washington, Oregon, Idaho and Montana. Founded in 1947 as a member-owned credit union, Horizon now serves over 113,000 members with 32 branch locations across four states. Horizon is committed to meaningful community involvement across the northwest.