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**QuantyPhi Launches Innovative Liquidity Framework Review Service for Credit Unions**

**MILWAUKEE, WI – July 11, 2023 –** QuantyPhi**,** a balance sheet optimization CUSO for credit unions, is proud to announce the launch of its groundbreaking Liquidity Framework Review service. This new service is strategically designed to evaluate a credit union’s liquidity risk management framework while considering the current, emerging, and potential liquidity risks facing credit unions. The goal is to provide credit unions with recommendations to strengthen their liquidity program so they can feel confident in their risk management capabilities and pass exams with ease and confidence.

QuantyPhi recognizes the critical role liquidity plays in sustaining growth and ensuring operational resilience. The Liquidity Framework Review service offers credit unions an opportunity to assess and refine their liquidity management framework, enabling them to make informed decisions and adapt to changing market conditions.

“Liquidity risk, along with credit risk and interest rate risk, are the three main types of market risks facing credit unions,” said Adam Stone, Executive Vice President. “The NCUA named liquidity as one of their 2023 supervisory priorities and has several rules and regulations overseeing effective liquidity risk management, with a focus on liquidity policies, procedures, limits, and monitoring capabilities. Credit unions should expect examiners to thoroughly evaluate the adequacy of their liquidity risk management framework.”

Key features and benefits of the Liquidity Framework Review Service include:

1. **Comprehensive Analysis:** Highly skilled financial experts from QuantyPhi will conduct an in-depth analysis of the credit union’s existing liquidity framework, assessing the adequacy and effectiveness of current strategies.
2. **Customized Recommendations:** Based on the analysis, the service provides tailored recommendations and best practices to enhance liquidity risk management, considering each credit union's unique needs, goals, and risk appetite.
3. **Regulatory Compliance:** With a deep understanding of regulatory requirements, QuantyPhi ensures that the credit union’s liquidity management framework aligns with industry standards and complies with applicable regulations.
4. **Risk Evaluation:** The Liquidity Framework Review service identifies potential risks associated with liquidity management and offers strategies to mitigate these risks, allowing credit unions to proactively manage liquidity-related challenges.
5. **Training and Support:** QuantyPhi offers specialized training and ongoing support to credit unions, equipping them with the necessary skills and knowledge to implement recommended enhancements and maintain robust liquidity management practices.

"We are excited to introduce our Liquidity Framework Review service to credit unions across the industry," Stone continued. "With our expertise and experience, we aim to empower credit unions to optimize liquidity management, adapt to market dynamics, and ultimately enhance their financial strength and member service capabilities."

The Liquidity Framework Review Service represents QuantyPhi's commitment to supporting credit unions in navigating the evolving financial landscape. By leveraging this service, credit unions can streamline their liquidity management processes, improve financial performance, and build a solid foundation for long-term success.

For more information about the Liquidity Framework Review service, credit unions are welcome to join a free introductory webinar on Thursday, July 27 from 2:00 p.m. to 2:30 p.m. CT by [registering here](https://www.quantyphi.com?utm_source=Callahan&utm_medium=press_release&utm_campaign=072023_QuantyPhi_Liquidity_Framework_Review&utm_content=link_webinar).

**About QuantyPhi, LLC**

*QuantyPhi, LLC is a wholly owned credit union service organization. The CUSO specializes in credit union balance sheet optimization. QuantyPhi’s mission is to build better credit unions by building balance sheets with muscle, flexibility, and resilience. Please visit* [*QuantyPhi.com*](https://www.quantyphi.com/?utm_source=quantyphi&utm_medium=press_release&utm_campaign=post_quantyphi_strategic_alm_conference_pr) *to learn more and follow us on* [*LinkedIn*](https://www.linkedin.com/company/quantyphi/)*.*