

## Credit Union of Atlanta Names Debra Collins as New CEO



**Atlanta, GA, July 6, 2023** – Credit Union of Atlanta, a leading community-focused financial institution, is thrilled to announce the appointment of Debra Collins as its new CEO and President. Her appointment is set to invigorate the credit union's commitment to serving the Atlanta community and underline the Credit Union of Atlanta's dedication to fostering strong leadership within the financial sector.

Credit Union of Atlanta has a long-standing reputation for excellence in the financial industry, serving a diverse membership across the Atlanta community. The institution is renowned for its commitment to member satisfaction and its ability to deliver innovative financial solutions.

On behalf of the Board of Directors, we are delighted to welcome Debra Collins as our new CEO," said Reggie Grant, the Board Chair of Credit Union of Atlanta. "Her wealth of experience, coupled with her passion for community service, makes her the perfect leader to guide our credit union into the future. We are confident that under her leadership, the Credit of Union of Atlanta is poised to enter a new era of community-focused growth and service."

Debra is a passionate leader with a strong vision for the success of the credit union and a commitment to the Atlanta community. She joined Credit Union of Atlanta in 2019 as the Vice President of Retail Operations and BSA Compliance Officer. Previously, she held leadership positions at Pinellas Federal Credit Union and MacDill Federal Credit Union. Her background has enabled her to leverage analytical, management, and leadership skills to drive results as a collaborative leader.

In response to her appointment, Debra Collins said, "I am incredibly excited to step into this new role with the Credit Union of Atlanta. This institution has always been a pillar of the community, and I am committed to furthering this legacy. Together, we will continue to serve our members with the utmost dedication, fostering financial literacy and growth, and serving as a Beacon of Light for our community now and for generations to come."

Credit Union of Atlanta is excited to welcome Debra Collins and looks forward to a future of growth and service under her leadership.

### About Credit Union of Atlanta

Credit Union of Atlanta was founded in 1928, in the midst of the excessive Roaring Twenties and just before the Great Depression. Through times of great financial strength and also financial strife, Credit Union of Atlanta has maintained stability and security through our strong foundation and the holistic success of our members. As a leading financial institution dedicated to providing personalized financial solutions that meet the evolving needs of its members, our vision is to be our members' financial services provider of choice, in our diverse communities, one member at a time.

To learn more, visit [www.cuaatlanta.org](http://www.cuaatlanta.org).

Credit Union of Atlanta partnered with Humanidei ([www.humanidei.com](http://www.humanidei.com)) to complete this executive search. Founded in 2019, Humanidei helps credit unions win the war for talent by creating more inclusive cultures where all humans can thrive. Humanidei's executive search division, O'Rourke & Associates, has served the credit union space for over 40 years.

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