

# UMassFive News

**For Immediate Release**

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## **UMassFive Aids Local Farmers with Flood Relief Donations**

*Hadley, MA* – UMassFive College Federal Credit Union (UMassFive) is proud to announce its recent donation of \$2,500 to aid local farms impacted by the recent severe flooding in Western Massachusetts. The donations, made directly to the farms, have provided essential support to farmers who have all faced significant challenges due to the devastating floods, including: Natural Roots Farm, Mountain View farm, Pepin Farm, Community Care Apothecary, Song Sparrow Farm, Stone Soup Farm, New Community Farming Cooperative, World Farmers' Flats Mentor Farm, and the Grow Food Northampton Community Farm. This initiative reflects UMassFive's commitment to supporting the local community and promoting sustainable agriculture.

UMassFive's longtime partner, Community Involved in Sustaining Agriculture (CISA), has compiled a comprehensive list of farms affected by the flooding. This list helped UMassFive identify the farms that required urgent assistance and ensure that the donated funds reach those who needed it the most. CISA's expertise was instrumental in this endeavor.

"We are deeply connected to our community and our members, and we understand the critical role that local farms and local food play in our lives," said Craig Boivin, VP of Marketing at UMassFive College Credit Union. "Our donation to the local farms impacted by the floods is an expression of our gratitude and commitment to helping our neighbors in their time of need. We believe in the power of collective efforts to bring positive change and make a difference in the lives of those who sustain us."

UMassFive urges members of the community to join the effort in supporting local farms impacted by the floods. Those interested may visit CISA's website, [www.buylocalfood.org](http://www.buylocalfood.org), to find their flood resources page with information about relief efforts and where to make donations. Together, we can make a positive impact and help our local farmers rebuild their livelihoods.

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*UMassFive College Federal Credit Union (UMassFive) was established in 1967 and serves the University of Massachusetts, as well as the Five College System and over 50 other local organizations that share their community-based values and vision for a sustainable local economy. As a non-profit financial cooperative, UMassFive's earnings are returned to their membership in the form of better rates, lower fees, and improved services and banking technology. The Credit Union offers a full range of financial products, including personal and business banking and lending, retirement planning and investments, and insurance. UMassFive has over 47,000 members, six branches, and assets of over \$665 million. For more information about UMassFive, please visit [www.umassfive.coop](http://www.umassfive.coop).*