



FOR IMMEDIATE RELEASE

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Redwood Credit Union Promotes AJ Kricfalusi to Branch Experience Manager at Mill Valley Location

Mill Valley, Calif. – [Redwood Credit Union](#) has promoted AJ Kricfalusi to branch experience manager of its Mill Valley branch. In his new role, Kricfalusi is responsible for overseeing member service, staff development, and daily branch operations, as well as partnering with local businesses and community organizations.

He joined RCU in 2008 as a member service representative and has since taken on roles as branch service manager at the Mill Valley branch, and now branch experience manager. Prior to joining RCU, he was an operations specialist at University Credit Union.

Kricfalusi currently resides in San Francisco.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its Members, team members, and communities, RCU delivers many ways for its Members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$8 billion in assets and serves more than 445,000 members with full-service branches from San Francisco to Ukiah. For more information, call [1 \(800\) 479-7928](tel:18004797928), visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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