## Ashley Chambers Selected as a Most Valuable Young Professional by CORP!

[Rochester, MI] – Ashley Chambers, Director of Business Development at Chief Financial Credit Union, as a recipient of the prestigious Most Valuable Young Professional (MVP) Award in CORP! Magazine's Eighth Annual MVP Awards. This recognition celebrates Chambers' outstanding contributions to the business community and her exceptional leadership skills.

The MVP Awards, presented by CORP! Magazine, acknowledges young professionals who are the driving force behind Michigan's business and economic development. These individuals demonstrate remarkable talent, innovation, and influence in shaping the state's business landscape. Ashley Chambers' selection as an MVP highlights her remarkable achievements and significant impact on the industry.

As the Director of Business Development at Chief Financial Credit Union, Chambers plays a pivotal role in fostering growth and strategic partnerships for the organization. With her dynamic leadership and visionary approach, she has consistently delivered exceptional results and contributed to the Credit Union's success.

In addition to her role as Director of Business Development, Chambers oversees community partnerships, including Chief Financial Credit Union's official affiliation with Leader Dog for the Blind and Rochester University. She diligently ensures that both Chief Financial and its community partners experience a strong return on investment from events and sponsorships, cultivating mutually beneficial relationships.

Furthermore, Chambers currently oversees all events at Chief's Community Center, situated in Downtown Rochester. Launched in 2023, the Community Center serves as a free community and office space for nonprofits and small businesses. Under Chambers' guidance, this innovative initiative has provided invaluable support to local organizations and fostered collaboration within the community.

"Ashley Chambers exemplifies the qualities of a true young professional leader," said Sara Scheffer, Associate Publisher and COO of CORP! Magazine. "Her dedication, strategic mindset, and commitment to community building have made a significant impact on the business landscape. We are proud to recognize her accomplishments and present her with the Most Valuable Young Professional Award."

Chief Financial Credit Union congratulates Ashley Chambers on this well-deserved recognition. As an integral part of the organization's leadership team, Chambers continues to drive innovation, foster partnerships, and create a positive impact in the community.

## ABOUT CHIEF FINANCIAL

Chief Financial Credit Union is the only financial institution headquartered in the Greater Rochester Area. With a commitment to empowering financial success and inspiring creative philanthropy, Chief Financial has been meeting the needs of its members since 1941. Passionate about being an integral part of each community it serves, Chief has locations in Dearborn, Pontiac, Troy and Rochester Hills, Michigan. Chief Financial is also the official credit union of Leader Dogs for the Blind and Rochester University. For more information, visit www.chiefonline.com.