



FOR IMMEDIATE RELEASE

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Madison, WI

CUNA Strategic Services Announces New Alliance Provider

MADISON, WI – AUGUST 16, 2023 – CUNA Strategic Services is pleased to announce its new alliance with Constant AI, a SaaS company specializing in consumer loan servicing, loss mitigation automation and member self-service. This collaboration aims to help credit unions reduce servicing costs and generate new revenue within the servicing experience. Constant empowers credit union members to take control of their debt with its engaging digital tools while also streamlining back-office operations and eliminating manual, repetitive tasks.

“Constant's technology gives members more power and flexibility while giving credit unions a way to deepen relationships and serve members more cost-effectively,” said Barb Lowman, President, CUNA Strategic Services.

“We are thrilled and grateful to be among CSS' chosen alliance providers,” said Catherine York Powers, Chief Executive Officer at Constant. “The burden of manual loan operations takes a toll on servicing teams and members alike – and leads to high operating costs and delayed borrower assistance. Constant is helping credit unions fully automate loan servicing so members can resolve their issues entirely online. Credit unions can then make relevant product offers to the member based on actions they're taking in real time,” said York Powers.

Constant offers the same ease and self-service to credit union loan operations teams with its user-friendly platform and powerful decision engine designed to facilitate growth without incurring additional expenses.

For more details, please visit Constant's [provider page](#).

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About CUNA Strategic Services:

CUNA Strategic Services develops strategic alliance relationships to bring credit unions innovative solutions that will drive membership growth and operational excellence at an attractive price. The company is majority-owned by Credit Union National Association and state Leagues. For more information, visit www.cunastrategicservices.com.

About Constant:

Constant specializes in helping credit unions harness the power of digital self-service for



loan operations teams and members alike. Credit unions can leverage existing systems to reduce operating costs and prioritize member issue resolutions through a self-service strategy. This results in happier members, less frustration for overworked back-office teams, and portfolio growth, all without adding new servicing agents. Learn more at [constant.ai](https://www.constant.ai).

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