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A Practical Approach to Cost-Effective Indirect Lending

Houston, TX | August 3, 2023. It is no secret that today's financial landscape is highly competitive, and credit unions continually seek cost-effective solutions to strengthen their lending capabilities. This article explores how credit unions can leverage innovative and flexible indirect lending programs to optimize their lending operations while minimizing unnecessary expenses. By partnering with CUAC, trusted industry leader, credit unions can harness technology and tailor services to achieve their lending goals efficiently.

Tailored Solutions for Credit Unions

CUAC offers a unique approach to indirect lending programs, allowing credit unions to select specific services that align with their lending goals without incurring unnecessary costs. Through our a-la-carte model, credit unions can wisely allocate their budget by paying only for the services they require. Whether it's loan origination, risk assessment, or compliance support, our experienced team is committed to understanding your objectives and designing a program that aligns with your vision. We are dedicated to providing accurate and customized solutions that empower your organization.

Full-Service Package

CUAC's Full-Service package is an all-inclusive solution that covers every aspect of an indirect lending program. What sets this offering apart is the option to pay solely for each funded loan, eliminating variable costs associated with applications, credit bureaus, and additional data processing. By adopting this cost-effective solution, credit unions can prioritize serving their members and expanding their lending portfolios without the burden of upfront costs.

Application Provider Service Platform

For credit unions with expertise in loan underwriting and managing other aspects of the indirect lending process, CUAC's Application Provider Service (APS) platform offers a low-cost entry point. Leveraging our advanced technology and infrastructure, credit unions can reduce the need for substantial upfront investments. This option empowers credit unions to maintain control over the underwriting process while benefiting from CUAC's cost-effective support system, including robust technology tools and comprehensive operational assistance.

Key Benefits of Partnering with CUAC:

Cost-Effectiveness: CUAC's a-la-carte approach ensures credit unions only pay for the required services, optimizing budget allocation and minimizing unnecessary expenses. This allows credit unions to achieve their lending goals efficiently and sustainably.

Access to Advanced Technology: Stay ahead of the curve with CUAC's cutting-edge technology solutions. Our platform provides state-of-the-art tools and features, empowering credit unions to compete in a rapidly evolving lending landscape and provide exceptional member experiences.

Customized Services: We understand the unique needs and goals of credit unions. Our dedicated team collaborates closely with you to tailor a program that aligns with your lending objectives, member demographics, and organizational vision. This personalized approach ensures that your credit union's unique strengths are maximized.

Seamless Integration: Transitioning to CUAC is a smooth and hassle-free process. Our experts guide you through implementation, providing comprehensive training and ongoing support. We strive to make the integration seamless and minimize disruption to your daily operations, ensuring a positive and efficient experience for your credit union and members.

Take the first step towards enhancing your credit union's lending capabilities with a cost-effective and customized indirect lending program. Contact CUAC today to schedule a discussion about leveraging technology and tailored services to achieve your lending goals. Together, let's shape a future of sustainable lending success for your credit union. Email Kurt Howard at Khoward@cuacuso.com or <http://www.cuac.com/contact-us>