

***ALLIANCE CU Finds Member-Centric,***

***Technology-Driven Partner in Co-op Solutions***

***Credit Union Selects Co-op for In-House Credit and Debit Processing, and ATM Terminal Driving***

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**RANCHO CUCAMONGA, California** – With greater member convenience, access and product customization as its goals, ALLIANCE Credit Union has selected Co-op Solutions as its partner to provide In-House Credit and Debit transaction processing, and ATM Terminal Driving services.

“We were looking for a member-centric, technology-driven partner for our debit/credit card processing and ATM driving,” said Matt Grannan, President/CEO of ALLIANCE CU. “After evaluating several providers, Co-op stood out by their mixture of innovation, reliability and cutting-edge technology. We believe this partnership will take our members’ experience to a whole new level.”

“Our cards are the means by which our members access and use their money, so the search for a partner that would bolster our card services was clearly something that we needed to get right,” said Grannan. “It is vital that when our members need us, we are able to support them and resolve their issues in-house. We wanted a partner that would help us create a truly customized card-processing environment and allow us to control our members’ experience. We have not had that ability in recent years and believe that the platform shift to Co-op will be a game-changer for ALLIANCE.”

[ALLIANCE CU](https://alliancecutx.com/) is based in Lubbock, Texas, where it has served the northwestern part of the state since 1940. The credit union has assets of about $500 million and 45,000 members.

“ALLIANCE is consistently adopting an intuitive approach, growing with the need and being flexible so can we offer the most robust financial services on the market,” said Grannan. “We are excited to partner with Co-op as we feel we can enhance our product offering and continue to meet and exceed the needs of all current and future members.”

“Throughout ALLIANCE’s long history, through every iteration of name, logo and location, one thing has remained constant: they are committed to being the best resource for financial services,” said Matt Kardell, Chief Revenue Officer for Co-op. “We are equally excited about this partnership and certainly honored that they selected Co-op to help them meet the payment services needs of their members.”

With [Co-op In-House Credit](https://www.coop.org/Solutions/Pay/Credit), credit unions maintain control of their back office operations, while Co-op provides card fulfillment, cardholder benefits, security, loyalty programs and data analytics tools. [Co-op Debit](https://www.coop.org/Solutions/Pay/Debit) includes the most comprehensive array of member loyalty, security and efficiency benefits available to credit unions. [Co-op ATM Terminal Driving](https://www.coop.org/Solutions/Engage/ATM-Terminal-Driving) provides fleet management to help reduce costs, improve operational efficiency and engage users.

For more information on the Co-op ecosystem of financial technology products and services, visit [www.co-opfs.org/Solutions](http://www.co-opfs.org/Solutions).

**About Co-op Solutions**

Co-op Solutions is the market-leading financial technology platform whose mission is to connect credit unions to the technology, strategic partnership and scale they need to best serve their members now and into the future. Co-op partners with credit unions to unlock their potential so they can compete; does the hard work of innovation, creating a one-stop opportunity to help credit unions grow; and offers knowledge and expertise in a world where everything must be integrated. For more information, visit [www.coop.org](http://www.coop.org).

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