

Kentucky Credit Union League Selects Jim Kasch as President/CEO



Louisville, KY, August 8, 2023. The Board of Directors of the Kentucky Credit Union League is pleased to announce the selection of Jim Kasch as the credit union's next President/Chief Executive Officer. Mr. Kasch will succeed Ms. Debbie Painter, who is retiring after serving Kentucky's Credit Unions for decades, including in the role of President/CEO for almost 5 years.

"Kentucky's credit unions are well-positioned for a bright future with Jim building on the legacy of great leaders before him here in Kentucky," said Larry Lucas, President/CEO of Ashland Credit Union and Chair of the Board of Directors of the Kentucky Credit Union League. "The Kentucky Credit Union League has always been known for exceptional advocacy. As that tradition continues, the League Board was also seeking a President/CEO who will ensure an independent, sustainable future for our state trade association. Jim's entrepreneurial spirit, focus on collaboration, and passion for credit unions combine to make him an exceptional choice to lead."

"I'm humbled, honored, and excited to accept the position of President/CEO of the Kentucky Credit Union League," said Kasch. "This is a great opportunity for me to join a strong and thriving organization at a time when our industry is facing rising challenges. I'm confident the League will continue its tradition of delivering exceptional value to the Kentucky credit union community."

Kasch has over 20 years of credit union experience. He is the Founder and CEO of Canidae Consulting, LLC & Member Intelligence Group where he currently provides consulting services to credit union clients nationwide with assets ranging from \$9M to \$2B in assets. In previous roles, he served as CEO of Darden Employees Federal Credit Union and Vice President of Business Development & Strategic Alliances at Partners Federal Credit Union in Orlando, Florida. Kasch holds a bachelor's degree from the University of Phoenix and a Masters's degree (MBA) from Stetson University. Kasch has been a member of the Credit Union Executive Society for the last 21 years.

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. www.humanidei.com.

About Kentucky Credit Union League

The Kentucky Credit Union League is an association of credit unions operating in the Commonwealth of Kentucky. It is a non-profit corporation controlled by member credit unions through their elected representatives. The League's many services include regulatory and political advocacy, education and training for credit union staff and volunteer officials, and a wide range of operational resources, including compliance assistance. The League is dedicated to serving member credit unions and proudly promote the "Credit Union Difference" through advocacy, education and public service. The League exists to promote the growth, unity, and vitality of affiliated credit unions by providing the highest levels of leadership and professional service, quality information, and programs which enhance their ability to exist, compete, and prosper in the financial marketplace. In addition, KYCUL Services, a subsidiary of the League, provides market-proven products and services that empower credit unions to best serve their members while realizing the substantial cost savings on these products and services made possible by our cooperative purchasing power.

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