



NEWS FROM SERVICE ONE
FOR IMMEDIATE RELEASE
August 30, 2023

Contact:
Justin Morris
270-796-8500
jmorris@socu.com

Service One Credit Union Announces New VP Strategic Finance/Controller

BOWLING GREEN, KY – Service One is pleased to announce **Valerie Wilcox** as our new **VP of Strategic Finance/Controller**. As Service One's VP of Strategic Finance/Controller, she will be responsible for key aspects of financial management and accounting including asset and liability management, budgeting, forecasting, liquidity, investments, and capital planning.

Valerie Wilcox brings over a decade of financial experience to Service One Credit Union. Her previous credit union experience includes Park Community Credit Union where she excelled at leading programs, earning distinctions, and overseeing various aspects of branch operations.



Valerie Wilcox

Valerie's expertise covers financial analysis, risk management, and whole business alignment. Her dedication to proactive financial strategies underscores her results-oriented approach. As a forward-thinking leader, Valerie maximizes value through financial analysis and strategic insight.

Originally from Chicago, she moved to Kentucky to earn her bachelor's degree at Berea College, later settling in Lexington. She went on to obtain her MBA before relocating to Bowling Green in July. In her free time, you can find Valerie exploring outdoors with her dogs or planning a trip to somewhere she's never been.

Service One Credit Union was organized in 1963 in Bowling Green, KY as a not-for-profit financial cooperative, and serves those who live or work in South Central and Western Kentucky. Service One Credit Union's purpose is Service to Others. For more information on Service One and its community involvement activities, visit www.socu.com or call (270) 796-8500.

LOCATIONS

Bowling Green: 1609 Campbell Ln. | 543 US 31-W Bypass | 422 College Heights Blvd
Glasgow: 116 Ensminger Dr. | Scottsville: 361 Old Gallatin Rd. | Hopkinsville: 120 Griffin Bell Dr. | Russellville: 540 East 4th St.



####