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## **SafeAmerica Credit Union Announces Their New Regional Branch Manager: Melinda Santa Cruz.**

**Pleasanton, CA (August 11, 2023)** – SafeAmerica Credit Union announces their new Regional Branch Manager, Melinda Santa Cruz. Santa Cruz comes with 30 years of financial experience, with 10 of those being in the credit union realm. Santa Cruz, previously served as Branch Manager for multiple locations in the state of Arizona.

Santa Cruz is now responsible for the day-to-day operations across SafeAmerica's five branches in the Northern California, Greater San Francisco Bay Area region.

As Regional Branch Manager, Santa Cruz will focus on results-driven strategies with financial products and services that better serve their member's needs.

Santa Cruz shared, "I have worked up to the point of being a Regional Branch Manager and fulfilling all the needs of this role. Now it's about having a positive impact with members and reach all of SafeAmerica Credit Union's goals."

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### **About SafeAmerica Credit Union**

SafeAmerica is a \$535 million community-chartered Credit Union. Originally chartered in 1953 to serve the employees of Safeway Inc., SafeAmerica operates in Northern California, serving the counties of Alameda, Contra Costa, San Mateo and Santa Clara as well as numerous employer groups. SafeAmerica Credit Union is a privately insured, not-for-profit, full-service financial institution

