



FOR IMMEDIATE RELEASE

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## **Superhero Extravaganza Announced by Chief Financial Credit Union**

*TROY, MI* – The community is invited to a *Superhero Extravaganza* on **September 23** from **11am-2pm** at Chief Financial Credit Union's Troy location. Families are in for a treat with an array of games, prizes, and fun—all in the spirit of promoting financial literacy for all age groups.

The Chief Financial Superheroes aim to champion financial wellness. Chief recently introduced a team of six diverse superheroes, each representing a vital financial superpower.

Ashley Chambers, Chief Financial Director of Business Development shared, "Chief's mission revolves around empowering financial success and inspiring creative philanthropy. Through these superheroes, Chief Financial hopes to make financial literacy accessible and achievable for everyone."

*Introducing The Chief Superheroes:*

- **Savings Sorceress:** The leading force in the art of savings.
- **Clever Captain & his guide-dog Chief:** A dynamic pair skilled in rapid financial comprehension and execution.
- **Retirement Rescuer:** The champion of foresighted financial planning.
- **Budget Brainiac:** The whiz of effective budgeting and ensuring financial flexibility.
- **Savvy Spender:** Expert in maximizing life's joys while adhering to a budget.
- **Debt Demolisher:** The trusted companion in swift and responsible debt clearance.

Everyone is invited on September 23 to engage with these superheroes and embark on a transformative financial journey!

For more information about Chief Financial and the Superhero Extravaganza, visit [chiefonline.com](http://chiefonline.com).