



CONTACT:
Savannah Cruz
813.644.7443
pr@bkncreative.com

FOR IMMEDIATE RELEASE

September 2023

GTE FINANCIAL TO HOST FREE CAR SHOW IN PARTNERSHIP WITH THE YANKEES AT STEINBRENNER FIELD TO RAISE MONEY FOR LOCAL SCHOLARSHIPS

TAMPA, FL, September 2023: Local credit union, GTE Financial, is proud to present their inaugural event, Family Motor Fest, a family-friendly festival to raise money for local scholarships in partnership with the Yankees. Hosted at George M. Steinbrenner Field, this event will feature 400 show cars, food trucks, a kids zone, bounce houses, a MOSI exhibition, and much more. In addition to free admission, every attendee will receive four free tickets to an upcoming Tampa Tarpons game. This event is free and open to the public and takes place on Saturday, October 7, from 11 a.m. to 3 p.m.

“We are thrilled to host our first ever Family Motor Fest event. All proceeds will be dedicated to our scholarship effort, making education dreams come true for deserving individuals in our community,” comments Scott Works, Vice President of Marketing and Community Engagement at GTE Financial. “Giving back to the community is at our core; what better way to provide a helping hand than by rallying friends and families of all ages to come out and participate in a fun and engaging fundraising event.”

For those interested in registering their cars, the Family Motor Fest is accepting all makes and models of exotic cars and many more. Registration is \$25 per vehicle and includes two free meal vouchers at one of the featured food trucks, two commemorative t-shirts, and four tickets to an upcoming Tampa Tarpons game.

To register your vehicle, please visit gtecarshow2023.paperform.co/.

To learn more about Family Motor Fest, please visit gtefinancial.org/personal/for-students/student-scholarships/member-motor-fest.

About GTE Financial

Built-in 1996, George M. Steinbrenner Field is a 31-acre complex centrally located in Tampa, Florida, and serves as spring home to the New York Yankees and summer home to the Yankees class A-Advanced affiliate Tampa Tarpons. Steinbrenner Field is also a year-round special events venue hosting concerts, baseball tournaments, corporate events, and more. For more information on George M. Steinbrenner Field, visit gmsfield.com.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative located throughout West Central Florida with \$2.9 billion in assets and 23 Community Financial Centers. Chartered in 1935, GTE Financial is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. For more information on GTE Financial, visit gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

###