

Contact: media.inquiry@bcu.org | 340 N. Milwaukee Ave. Vernon Hills, IL 60061 | bcu.org

BCU Awards \$22,000 in Home Makeover Sweepstakes

CHICAGO – September 28, 2023 – The current housing market shouldn't stop you from achieving your home goals, so BCU surprised three lucky winners with a total of \$22,000 to help them leverage their home equity like never before.

Anyone who applied for a BCU Home Equity Loan or Line of Credit between February 1 and April 30, 2023 was automatically entered to win one of three cash prizes to take their home projects to the next level. The BCU Lending team called each randomly selected winner to share the good news.

First prize winner, Subramanian I. from California, received \$10,000 which, after the initial shock wore off, they suspected might go toward a vacation their son had been hoping for. Subramanian described the announcement as, "the best news today," and looks forward to building or renovating with the Credit Union in the future.

Greg H. in Illinois, the second prize winner, received \$7,000 to put toward their home improvement project. As a member for nearly 20 years, Greg was thrilled to have been selected and was compelled to submit the Home Equity application when he learned about the sweepstakes. Greg plans to use the extra funds to pay down existing loans and assist with an upcoming radon mitigation project.

Third prize winner, Candie G. from Arizona, was awarded the \$5,000 prize. Candie joined the Credit Union as a benefit of her previous employer, one of BCU's Company Partners. Candie is hoping to use the prize money to help pay bills, fund projects around the house, and take a weekend vacation in the near future.



"We're really excited when we are able to award [the sweepstakes prizes] to valued members," said Rick Rieman, BCU Senior Manager, Mortgage Sales. "Sharing the news and hearing how not only the prize money, but also our Credit Union products, will help empower our members' financial lives is always heartwarming."

In addition to helping the winners make the most of their homes, BCU donated \$10 for each Home Equity Loan or Line of Credit application submitted during the sweepstakes window to Habitat for Humanity, resulting in a \$5,000 contribution to the nonprofit housing organization's goal of providing everyone a decent place to live.

[Watch the sweepstakes winners' reactions](#)

About BCU: BCU is a not-for-profit, member-owned Credit Union that is fiercely dedicated to Empowering People to Discover Financial Freedom. At just under \$6B in assets, BCU is driven by its commitment to providing a fast, easy, secure banking experience and extraordinary service for close to 350,000 members. The BCU [field of membership](#) includes employees and families of large employers that are focused on the financial well-being of their workforce; those who live or work in northern Illinois, southern Wisconsin, and the island of Puerto Rico; and subscribers of BCU's wholly-owned Credit Union Service Organization (CUSO), Life. Money. You.® within communities and Fortune 100 workplaces throughout the United States and Puerto Rico. All BCU members enjoy lifetime access to financial services and well-being programming that inspire confidence through the brand promise "Here Today For Your Tomorrow." **To learn more about how we can help you realize your financial dreams, visit [BCU.org](http://bcu.org).**

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