



Media Release

Contact: Chris Call, CEO
North Bay Credit Union
397 Aviation Way, Ste. L, Santa Rosa CA 95403
707-584-0384 • chris@NorthBayCU.com • www.NorthBayCU.com
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North Bay Credit Union Named 2023 America’s “Best Credit Unions to Work For” again

SANTA ROSA — North Bay Credit Union has been named as one of the **Best Credit Unions to Work For** by American Banker.

On the 2023 list, North Bay Credit Union was ranked 7th in America for credit unions under \$200 million in assets, and 33rd place among all credit unions regardless of asset size. It’s the second consecutive year the credit union has been named to this prestigious list.

North Bay Credit Union CEO Chris Call said “I’m very proud of this award, as we work hard to build a great environment for our employees. Creating a workplace that ensures our members get the very best service while recognizing our employees’ need for work-life balance is truly rewarding.”

The survey and awards program is designed to identify and honor credit union with the best cultures for helping employees thrive. This year, 70 credit unions earned a top spot nationally, based on anonymous employee surveys and reviews of benefits offered. The full list can be seen at www.americanbanker.com/creditunions



- ❁ **Founded in 1948**
- ❁ **Bauer Financial 5-star rating**
- ❁ **Majority women employees**
- ❁ **33% employees from minority communities**
- ❁ **40% of employees have been promoted or moved laterally from original role**

North Bay CU Human Resources Manager Elka Huff said the credit union “is continuously looking for ways to meet the needs of its employees, knowing that happy employees make for happy members.”

ABOUT NORTH BAY CREDIT UNION

North Bay Credit Union has \$120 million in assets and offers a full range of loans, including mortgages, vehicle loans, home loans, agricultural loans, and private student loans, as well as savings accounts. It’s a pioneer in cannabis banking since 2017, and is the Preferred Banking Partner of the California Cannabis Industry Association. The credit union is federally insured by the NCUA and serves everyone who lives, works or worships in Sonoma, Marin, Napa, and Solano counties.

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