

DATE: August 25, 2023

CONTACT: Jake Engel

Campaign Development Manager

jengel@fcfcu.com

Financial Center Supports WISH-TV's Gr8 Paper Push in Partnership with Teachers' Treasures

Indianapolis, IN – For the ninth year, Financial Center proudly supported the 2023 WISH-TV Gr8 Paper Push, a community-wide initiative aimed at providing essential school supplies to teachers and students in Central Indiana.

The Gr8 Paper Push, in collaboration with Teachers' Treasures, has been a beacon of hope for educators who, on average, spend between \$800-\$1,000 of their own money each year to ensure their students have the necessary school supplies to be successful. This year, the initiative raised over \$350,000 in cash contributions, paired with a tremendous outpouring of physical supplies purchased and donated by generous community supporters.

"One of our core principles at Financial Center is to empower individuals with the knowledge and resources to make sound financial decisions," said Dusty Simmons, Executive Vice President of Strategic Operations at Financial Center. "Supporting the Gr8 Paper Push is an extension of that commitment, ensuring that our educators have the tools they need to shape the next generation."

Financial Center's branches in Indianapolis, Greenwood, Muncie, and Kokomo served as school supply collection sites inviting the public, the Credit Union's members, and its employees to donate.

Teachers' Treasures, founded in 2000, has been at the forefront of supporting local educators with the supplies they need to teach the next generation. With every \$1 donated during the Gr8 Paper Push, Teachers' Treasures will be able to distribute \$15 worth of school supplies to those in need.

Financial Center remains dedicated to our mission of community support and education. The Credit Union's partnership with local schools and our support for initiatives, including the Gr8 Paper Push, are a testament to our commitment to building a brighter future for all.

###

About Financial Center: Financial Center First Credit Union is an \$847 million credit union whose mission is to improve the financial lives of its members who live or work in Indianapolis, Kokomo, Muncie, and their surrounding counties. Over 69,000 members at Financial Center and its Muncie-based division, Ball State Financial, take advantage of competitive rates and lower fees by banking with the Central Indiana-based credit union. Financial Center is proud to empower the community by supporting military veterans, feeding the hungry, and bringing award-winning financial education to all. Learn more at fcfcu.com.